"IMPROVING E-COMMERCE CAPACITIES OF THE OIC MEMBER COUNTRIES"

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Introduction

Determinants and Trends

Countries Experience
(Desk Research + Field Visits + Survey)

KEY POLICIES, STANDARDS AND RECOMMENDED PRACTICES

Key Policy Areas	Standards	Recommendations
The key policy area 1: Common language and cooperation framework within the OIC countries	Standard 1: OIC countries should be able to create, analyze and report a common data pool on e-commerce.	Recommended practices 1: A common definition and classification of e-commerce should be determined in the OIC Countries
		Recommended practices 2: Creating a valid and up-to-date database for effective management
		Recommended practices 3: Establishment of COMCEC E-commerce info-portal

Key Policy Areas	Standards	Recommendations
The key policy area 1: Common language and cooperation framework within the OIC countries	Standard 2: E-commerce activities should be developed among OIC countries	Recommended practices 1: Know-how transfer of developed COMCEC countries to other COMCEC countries in E-commerce
		Recommended practices 2: Developing e-commerce project capacity in COMCEC member countries
		Recommended practices 3: Encouraging the establishment of an E-Commerce-oriented Non-Governmental Organization
		Recommended practices 4: The topic of development of E-commerce in OIC countries should be considered as a permanent agenda item at COMCEC Trade Working Group meetings.

The key policy area 2: Politic and Regulatory Framework	Standard 1: OIC countries should effectively manage their E-commerce strategy, policy and programs.	Recommended practices 1: It is important to determine the multi-year e-commerce strategy that will shed light on the e-commerce vision of the country and to share it with the public.
		Recommended practices 2: Implementation-oriented e-commerce programs should be established, coordination should be ensured and developments should be followed.
		Recommended practices 3: Policies for the provision of more public services through e-government should be followed.
		Recommended practices 4: Online payment facilities need to be developed.
		Recommended practices 5: E-commerce businesses should be able to benefit from

The key policy area 2: Politic and Regulatory Framework	Standard 1: OIC countries should effectively manage their E-commerce strategy, policy and programs.	Recommended practices 6: Countries should monitor e-commerce platforms, license those that meet certain conditions, and accredit and certify companies engaged in e-commerce on these platforms.
		Recommended practices 7: Especially in countries that do not have developed e-commerce platforms, governments should implement/support the implementation of their own trading platforms.
		Recommended practices 8: Developing not only B2C but also B2B should be among the priority strategies.
		Recommended practices 9: Providing physical and online facilities where companies can get information about e-

The key policy area 3: Legal Framework	Standard 1: Legal frameworks should be regulated up-to-date	Recommended practices 1: Making a general legal regulation on e-commerce environment
		Recommended practices 2: Harmonization and development of laws and regulations in countries to develop e-commerce
		Recommended practices 3: Making legal regulations on electronic commerce service providers
		Recommended practices 4: Remote electronic transactions should be regulated up-to-date

The key policy area 3: Legal Framework	Standard 1: Legal frameworks should be regulated up-to-date	Recommended practices 5: Trust building/developing regulations should be made up-to-date.
		Recommended practices 6: Monitoring and registration e-commerce activities
		Recommended practices 7: E-Commerce activities exceeding certain limits can be carried out by registered businesses.

The key policy area 4: ICT Framework	Standards 1: ICT Infrastructure and Services should be strengthened	Recommended practices 1: Access to electricity, internet and mobile access at the desired quality and affordable price
		Recommended practices 2: Modern ICT infrastructure and services should be able to safely support payment, purchasing, tracking modules in a way to develop E-Commerce securely.
		Recommended practices 3: The ICT sector in countries should be strengthened.

The key policy area 5: Trade Facilitation and Logistic framework	Standards 1: Trade facilitation performance should be improved	Recommended practices 1: Formalities should be reduced, Appeal Procedures, Governance and Impartiality should be improved.
		Recommended practices 2: Compliance with national and international legislations aimed at making international trade procedures online
		Recommended practices 3: Bilateral, regional and international agreements should be increased
	Standards 2: A strong, competitive and sustainable logistics infrastructure should be provided	Recommended practices 1: Logistics infrastructure should be developed for cheap, fast and safe delivery of goods.

The key policy area 6: Skills Development and Entrepreneurship	Standards 1: OIC Countries should be at a good level in terms of ICT skills	Recommended practices 1: ICT user skills should be increased.
		Recommended practices 2: ICT practitioner skills should be developed.
	Standard 2: E-Commerce companies should be ensured to be sustainable and competitive businesses and E-Commerce Entrepreneurship should be encouraged	Recommended practices 1: Branding and E-Business skills should be developed

The key policy area 6: Skills Development and Entrepreneurship	Standards 3: Ensuring that e-commerce entrepreneurship can be an alternative for the underdeveloped segments of society	Recommended practices 1: Carrying out awareness and talent development projects in the underdeveloped segments of society on e-commerce entrepreneurship
		Recommended practices 2: Encouraging the underdeveloped segments of the society to become e-commerce entrepreneurs with support and incentive programs
		Recommended practices 3: It is important in terms of social entrepreneurship that e-commerce platforms support certain segments by making positive discrimination.

Thank You

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