

October 16-17th, 2023

COMCEC Project Support Programs

21st Meeting of COMCEC Tourism Working Group



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COORDINATION
OFFICE

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Outline



1. Overview of the COMCEC Project Support Programs
2. Objectives and Main Characteristics of the COMCEC Project Funding (CPF)
3. Project Preparation and Submission
 - a) How to prepare a project proposal
 - b) Online Project Submission
4. Timeline Cycle of the Project
5. Tourism Projects under CPF in 2023

1) Overview

COMCEC
ProjectFunding

2014

COMCEC
Al-Quds Program

2019

COMCEC
COVID Response

2021



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1) Overview

* More than 130 Projects from 29 Countries and 6 OIC institutions (2014-2023)

* More than 50 countries as a beneficiary



2) Objectives and Main Characteristics



WHAT?

A grant-based finance mechanism, was introduced by COMCEC Coordination Office in 2014 as a policy support instrument under the COMCEC Strategy

WHY?

- Increasing institutional and human capacity
- Supporting implementation of policy recommendations adopted by COMCEC Ministerial Sessions
- Enhancing cooperation and solidarity among the member countries

WHO CAN APPLY?

Relevant public institution of a Member Country (Registered to Relevant Working Group) or an OIC Institution/Organ operating in the field of economic and commercial cooperation

2) Objectives and Main Characteristics

HOW?

Financing projects in seven cooperation areas;

- * Agriculture
- * Financial Cooperation
- * Digital Transformation
- * Trade
- * Tourism
- * Poverty Alleviation
- * Transport and Communications

MAIN PROJECT TYPES

- Training , Study Visit, Workshop, Conference and Seminar , Publicity Meetings and Preparation of Audio, Visual and Written Materials
- Peer-to-Peer Experience Sharing
- Needs Assessment

Moreover, Opportunity to implement project individually



2) Objectives and Main Characteristics

SUPPORTED THEMES IN TOURISM THIS YEAR

- Sustainable Human Resource Management in Tourism Sector
- Developing/Improving National Tourism Human Resources Crisis Management Plan/Program/Strategy
- Improving Human Resources Skills for addressing Changing Customer Demands and Expectations
- Promoting Entrepreneurship for Tourism Industry Competitiveness in the OIC Countries
- Developing/Improving financial tools (i.e. incentives) for enhancing women and youth entrepreneurship
- Designing guidance and training programs in order to increase the number of entrepreneurs in tourism sector
- Developing effective strategies for improving tourism entrepreneurship
- Developing and Branding Gastronomy tourism destinations within OIC



2) Objectives and Main Characteristics

SUPPORTED THEMES IN TOURISM THIS YEAR

<https://programs.comcec.org/>



3) Project Preparation and Submission:

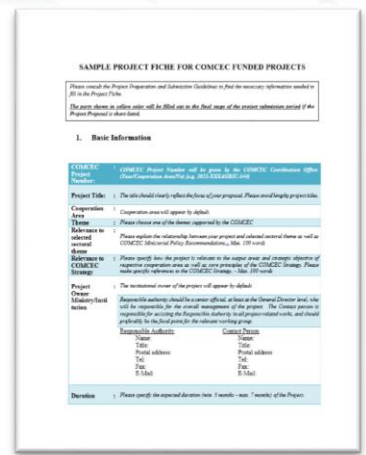
a) How to Prepare a Project Proposal



- Review the reference documents on the Project Management Information System (<https://project.comcec.org/>) and Programs Website (<https://programs.comcec.org/>)
 - ❖ Project Preparation and Submission Guidelines
 - ❖ Sample Project Fiche
 - ❖ Supported Themes
 - ❖ COMCEC Strategy
- Send the relevant documents to the interested national institutions/departments
- Fill out the online project fiche through Project Management Information System
- Feel free to consult with the CCO



Project Preparation and Implementation Guidelines



Sample Project Fiche



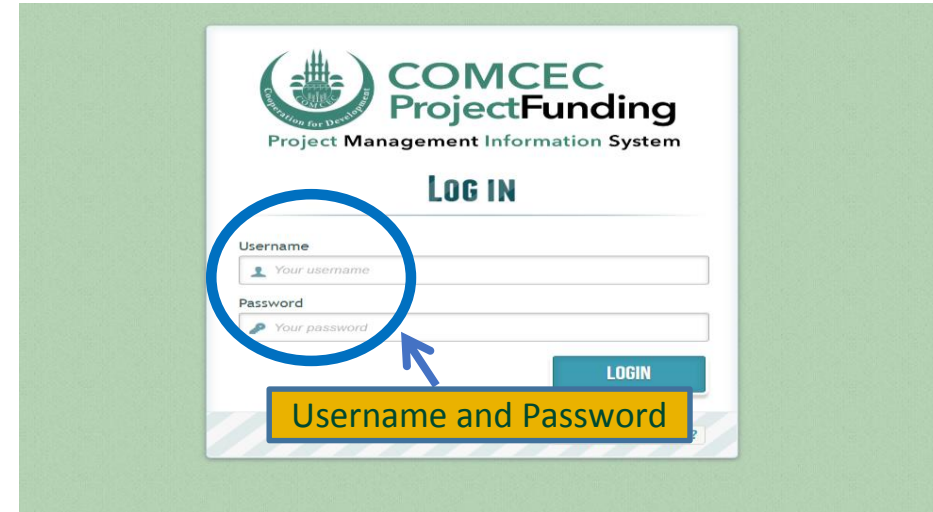
3) Project Preparation and Submission:

b) Online Project Submission

ONLINE PROJECT SUBMISSION:

<https://project.comcec.org/>

- *The Username and Password are only provided to the sectoral focal points.*
- *If you do not have username and password, please contact cpf@comcec.org.*



COMCEC ProjectFunding
Project Management Information System

LOG IN

Username
Your username

Password
Your password

LOGIN

Username and Password

4) Timeline Cycle of the Project



Tourism Projects under CPF in 2023



UGANDA	Enhancing the Capacity of Tour and Travel Personnel for Adapting to Changing Trends in Tourism Sector
MALI	Accommodation Establishments Quality Improvement Program in Tourism Sector in 3 OIC Member Countries (Mali-Burkina Faso-Guinea)

Tourism Projects under CPF in 2023



UGANDA

Project Title : Enhancing the Capacity of Tour and Travel Personnel for Adapting to Changing Trends in Tourism Sector

Project Owner : Ministry of Tourism, Wildlife and Antiquities-Uganda

Project Partners : -

Project Activities : Training, Seminar and Local Site Visit

Project Purpose : Increasing the capacity of selected tourism personnel in terms of customer management

Tourism Projects under CPF in 2023



MALI

Project Title : Accommodation Establishments Quality Improvement Program in Tourism Sector in 3 OIC Member Countries (Mali-Burkina Faso-Guinea)

Project Owner : Ministry of Tourism

Project Partners : Burkina Faso and Guinea

Project Activities : Study Visit and Training

Project Purpose : Enhancing the management capacity of the staff employed in the accommodation establishments in terms of service quality, certification process and audit/monitoring transactions.



COMCEC ProjectFunding

THANK YOU

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