COMCEC Project Support Programs

21st Meeting of COMCEC Tourism Working Group



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Outline



- 1. Overview of the COMCEC Project Support Programs
- 2. Objectives and Main Characteristics of the COMCEC Project Funding (CPF)
- 3. Project Preparation and Submission
 - a) How to prepare a project proposal
 - b) Online Project Submission
- 4. Timeline Cycle of the Project









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* More than 130 Projects from 29 Countries and 6 OIC institutions (2014-2023)

* More than 50 countries as a beneficiary





2) Objectives and Main Characteristics



WHAT?

A grant-based finance mechanism, was introduced by COMCEC Coordination Office in 2014 as a policy support instrument under the COMCEC Strategy

WHY?

- Increasing institutional and human capacity
- Supporting implementation of policy recommendations adopted by COMCEC Ministerial Sessions
- Enhancing cooperation and solidarity among the member countries

WHO CAN APPLY?

Relevant public institution of a Member Country (Registered to Relevant Working Group) or an OIC Institution/Organ operating in the field of economic and commercial cooperation



2) Objectives and Main Characteristics



<u>HOW?</u>

Financing projects in seven cooperation areas;

- * Agriculture * Financial Cooperation * Digital Transformation
- * Trade * Tourism * Poverty Alleviation

* Transport and Communications

MAIN PROJECT TYPES

- <u>Training</u>, <u>Study Visit</u>, <u>Workshop</u>, <u>Conference and Seminar</u>, <u>Publicity Meetings and Preparation of Audio</u>, <u>Visual and Written</u> <u>Materials</u>
- Peer-to-Peer Experience Sharing
- <u>Needs Assessment</u>

Moreover, Opportunity to implement project individually



2) Objectives and Main Characteristics



SUPPORTED THEMES IN TOURISM THIS YEAR

- Sustainable Human Resource Management in Tourism Sector
 - Developing/Improving National Tourism Human Resources Crisis Management Plan/Program/Strategy
- Improving Human Resources Skills for addressing Changing Customer Demands and Expectations
- Promoting Entrepreneurship for Tourism Industry Competitiveness in the OIC Countries
- Developing/Improving financial tools (i.e. incentives) for enhancing women and youth entrepreneurship
- Designing guidance and training programs in order to increase the number of entrepreneurs in tourism sector
- Developing effective strategies for improving tourism entrepreneurship
 - Developing and Branding Gastronomy tourism destinations within OIC



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SUPPORTED THEMES IN TOURISM THIS YEAR

https://programs.comcec.org/



3) Project Preparation and Submission:a) How to Prepare a Project Proposal



- Review the reference documents on the Project Management Information System (<u>https://project.comcec.org/</u>) and Programs Website (<u>https://programs.comcec.org/</u>)
 - Project Preparation and Submission Guidelines
 - ✤ Sample Project Fiche
 - ✤ Supported Themes
 - ✤ COMCEC Strategy
- Send the relevant documents to the interested national institutions/departments
- Fill out the <u>online project fiche</u> through Project Management Information System
- Feel free to consult with the CCO



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Project Preparation and Implementation Guidelines Sample Project Fiche

3) Project Preparation and Submission:b) Online Project Submission



ONLINE PROJECT SUBMISSION: https://project.comcec.org/

- The Username and Password are only provided to the sectoral focal points.
- If you do not have username and password, please contact <u>cpf@comcec.org</u>.





4) Timeline Cycle of the Project



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October 1st- 31 st 2023	Opening of 11st Call for Project Proposals
Early December 2023	Declaration of Short List
End of December 2023	 Submission of the Final Version of Project Proposal by the Project Owner
February-March 2024	Declaration of the Final List of Successful Project Proposals
April 2024	 Finalization of Contract Procedures Organizing a Training Activity
April-December 2024	Project Implementation Period
April-December 2024	



Tourism Projects under CPF in 2023



UGANDA	Enhancing the Capacity of Tour and Travel Personnel for Adapting to Changing Trends in Tourism Sector
MALI	Accommodation Establishments Quality Improvement Program in Tourism Sector in 3 OIC Member Countries (Mali-Burkina Faso-Guinea)



Tourism Projects under CPF in 2023



	Project Title	: Enhancing the Capacity of Tour and Travel Personnel for Adapting to Changing Trends in Tourism Sector
	Project Owner	: Ministry of Tourism, Wildlife and Antiquities-Uganda
	Project Partners	:-
UGANDA	Project Activities	: Training, Seminar and Local Site Visit
	Project Purpose	: Increasing the capacity of selected tourism personnel in terms of customer management



Tourism Projects under CPF in 2023



	Project Title	: Accommodation Establishments Quality Improvement Program in Tourism Sector in 3 OIC Member Countries (Mali-Burkina Faso-Guinea)
	Project Owner	: Ministry of Tourism
	Project Partners	: Burkina Faso and Guinea
MALI	Project Activities	: Study Visit and Training
	Project Purpose	: Enhancing the management capacity of the staff employed in the accommodation establishments in terms of service quality, certification process and audit/monitoring transactions.





THANK YOU

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