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**(22-23 September 2025, Ankara)** 

"Developing/Improving Export Strategies in the OIC Member Countries"

## **22 September 2025**

| 22 September 2025 |   |
|-------------------|---|
| 09.00 - 09.30     | Registration  |
| 09.30 - 09.35     | Recitation from the Holy Qur'an   |
| 09.35 - 09.45     | Opening Remarks   |
| 09.45 - 10.05     | Trade Outlook of the OIC Member Countries -Presentation Mr. Ercan SAKA (Consultant), COMCEC Coordination Office             |
| 10.05 - 10.15     | Discussion  |
| 10.15 - 10.55     | Presentation of the Draft Research Report -Presentation Ms. Zeynep ÖKTEM (Consultant), UTRLab                               |
| 10.55 - 11.25     | Discussion  |
| 11.25 - 11.40     | Coffee Break  |
| 11.40 - 12.20     | Lessons Learnt from the Selected Case Studies -Presentation Ms. Zeynep ÖKTEM (Consultant), UTRLab                           |
| 12.20 - 12.50     | Discussion  |
| 12.50 - 14.30     | Lunch   |
| 14.30 - 15.30     | Experiences of the Member States -Presentation by Bangladesh -Presentation by Malaysia -Presentation by Türkiye  Discussion |
| 15.30 - 15.45     | Coffee Break  |

| 15.45 - 16.15 | <b>Experiences of International I</b> | Institutions and Private Sector |
|---------------|---------------------------------------|---------------------------------|
|               |                                       |                                 |

-Presentation by Dr. Kenza Le Mentec, World Trade Organization (WTO)

Discussion

16.15 - 17.00 Utilizing the COMCEC Project Support Programs

-Presentation

Ms. Eda AKÇA (Expert), COMCEC Coordination Office

Discussion

## **23 September 2025**

09.30 - 10.15 Main Challenges and Success Factors in Developing/Improving

**Export Strategies in the OIC Member Countries** 

-Presentation

Ms. Zeynep ÖKTEM (Consultant), UTRLab

10.15 - 11.45 Policy Debate Session: Formulation of Policy Recommendations

for the 41st COMCEC Ministerial Session

A policy debate session will be held on policy recommendations to

develop or improve export strategies in the Member Countries.

Discussion

11.45 - 12.00 Closing Remarks and Family Photo