COMCEC PROJECT SUPPORT PROGRAMS

25th Meeting of COMCEC Tourism Working Group



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Outline



- 1. Overview of the COMCEC Project Support Programs
- 2. Objectives and Main Characteristics of the COMCEC Project Funding (CPF)
- 3. Project Preparation and Submission
 - a) How to prepare a project proposal
 - b) Online Project Submission
- 4. Timeline Cycle of the Project
- 5. Tourism Projects under CPF in 2025



1) Overview

COMCECProjectFunding

2014

COMCEC Al-Quds Program

2019



1) Overview



* More than 150 Projects from 30 Countries and 6 OIC institutions (30 Projects in Tourism)

* Almost all member countries as a beneficiary







WHAT?

A grant-based finance mechanism, was introduced by COMCEC Coordination Office in 2014 as a policy support instrument under the COMCEC Strategy

WHY?

- Increasing institutional and human capacity
- Supporting implementation of policy recommendations adopted by COMCEC Ministerial Sessions
- Enhancing cooperation and solidarity among the member countries

WHO CAN APPLY?

Relevant public institution of a Member Country (Registered to Relevant Working Group) or an OIC Institution/Organ operating in the field of economic and commercial cooperation





HOW?

Financing projects in seven cooperation areas;

MAIN PROJECT TYPES

- Training, Study Visit, Workshop, Conference and Seminar, Publicity Meetings and Preparation of Audio, Visual and Written Materials
- Peer-to-Peer Experience Sharing
- Needs Assessment

Moreover, Opportunity to implement project individually



^{*} Transport and Communications



SUPPORTED THEMES IN TOURISM THIS YEAR

- Promoting Entrepreneurship for Tourism Industry Competitiveness in the OIC Countries
- Developing/Improving Financial Tools (i.e. Incentives) for Enhancing Women and Youth Entrepreneurship
- Designing Guidance and Training Programs in order to Increase the Number of Entrepreneurs in the Tourism Sector
- Developing Effective Strategies for Improving Tourism Entrepreneurship
- Developing and Branding Gastronomy Tourism Destinations within OIC
- Developing/Improving Local Farmers/Livestock Breeders Program with A Specific Focus on Gastronomy
- Developing Programs and Initiatives on Culinary Techniques
- Developing/Improving Strategic Development Plans and Marketing Strategies for Gastronomy Tourism



Improving the Quality and Sustainability of Heritage Tourism in OIC



SUPPORTED THEMES IN TOURISM THIS YEAR

https://programs.comcec.org/





3) Project Preparation and Submission: a) How to Prepare a Project Proposal



- Review the reference documents on the Project Management Information System (https://project.comcec.org/) and Programs Website (https://programs.comcec.org/)
 - Project Preparation and Submission Guidelines
 - Sample Project Fiche
 - Supported Themes
 - COMCEC Strategy
- Send the relevant documents to the interested national institutions/departments
- Fill out the <u>online project fiche</u> through Project Management Information System
- Feel free to consult with the CCO



Project Preparation and Implementation Guidelines



Sample Project Fiche



3) Project Preparation and Submission: b) Online Project Submission



ONLINE PROJECT SUBMISSION:

https://project.comcec.org/

- The Username and Password are only provided to the sectoral focal points.
- If you do not have username and password, please contact cpf@comcec.org.





4) Timeline Cycle of the Project



October, 1st-31st 2025 • Opening of 13nd Call for Project Proposals Early December 2025 Declaration of Short List • Submission of the Final Version of Project Proposal by the Project End of December 2025 Owner February-March 2026 Declaration of the Final List of Successful Project Proposals Finalization of Contract Procedures April 2026 Organizing a Training Activity April-December 2026 Project Implementation Period





BURKINA FASO	Capacity Building of Stakeholders through Experience Sharing in Agrotourism Practices
BANGLADESH	Strategic Planning and Marketing Strategies for the Promotion of Gastronomy Tourism
INDONESIA	Empowering Sustainable Tourism: Integrating Blue, Green, Circular Economy into Tourism Operations
MALDIVES	Enhancing Maldivian Gastronomy Tourism by Increasing the Recognition of Traditional Cuisine
MALAYSIA	Reimagining Islamic Heritage Tourism: Best Practices and Critical Success Factors
UGANDA	Effective Management of Tourism Heritage SItes for Enhancing the Quality and Sustainability in Tourism
SESRIC	Promoting Gastronomy Tourism for the Destination Senegal







Project Title

: Capacity Building of Stakeholders through Experience Sharing in

Agrotourism Practices

Project Owner

: Ministry of Communication, Culture, Arts and Tourism

Project Partners

: Morocco

Project Activities: Training and Study Visit

Project Purpose

: Strengthening the connection between agriculture and livestock farming with tourism, diversifying the range of tourist products,

and enhancing the appeal of agrotourism destinations







Project Title

: Strategic Planning and Marketing Strategies for the Promotion

of Gastronomy Tourism

Project Owner

: Ministry of Civil Aviation and Tourism

Project Partners: Türkiye

Project Activities: Training

Project Purpose

: To create comprehensive strategic plans and effective

marketing strategies that position Bangladesh as a gastronomic

tourism destination, generating sustainable economic opportunities for local communities while preserving

traditional culinary heritage





INDONESIA

Project Title

: Empowering Sustainable Tourism: Integrating Blue, Green, Circular Economy into Tourism Operations

Project Owner

: Ministry of Tourism and Creative Economy

Project Partners: Malaysia and Türkiye

Project Activities: Workshop

Project Purpose

: Strengthening the competitive and sustainable tourism industry through promoting resource efficiency, waste management, renewable energy, and circular economy models







Project Title

: Enhancing Maldivian Gastronomy Tourism by Increasing

the Recognition of Traditional Cuisine

Project Owner

: Ministry of Tourism

Project Partners :-

Project Activities: Publicity Meeting and Prep. of Audio, Visual and Written

Promotional Materials

Project Purpose

: To enhance tourism competitiveness by promoting and

branding Maldivian gastronomy through creating

stronger links between tourism and local communities







Project Title

: Reimagining Islamic Heritage Tourism: Best Practices and Critical

Success Factors

Project Owner

: Ministry of Tourism, Arts and Culture

Project Partners

: Uzbekistan, Türkiye, Jordan and Mali

Project Activities: Workshop and Study Visit

Project Purpose

: To identify the critical factors behind the successful practices in

Islamic heritage tourism and raise awareness of tourism

stakeholders to strengthen and increase recognition of Islamic

heritage tourism







UGANDA

Project Title

: Effective Management of Tourism Heritage Sites for Enhancing the

Quality and Sustainability in Tourism

Project Owner

: Ministry of Tourism, Wildlife and Antiquities

Project Partners: The Gambia

Project Activities: Training

Project Purpose

: Equipping prominent stakeholders in heritage tourism with effective and quality tourism management techniques and

strengthening the tourism economy by protecting heritage

resources and values







SESRIC

Project Title : Promoting Gastronomy Tourism for the Destination Senegal

Project Owner : SESRIC

Project Partners: Türkiye, Morocco, Senegal, Uzbekistan, Malaysia, and Tunusia

Project Activities: Training and Workshop

Project Purpose : To create a strong brand identity for Senegal in gastronomy

tourism by equipping relevant stakeholders with essential marketing and management skills, and effective collaboration

approaches





THANK YOU

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