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OIC FAIRS AND EXHIBITIONS
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1. INTRODUCTION

Fairs, exhibitions, and other actions in support of the private sector of the OIC countries constitute an essential tool for the promotion of trade and investments in the OIC space.

Recognizing the importance of this promotional tool, to which the OIC Member States refer in several official documents, notably, the General Agreement on Economic Cooperation, Technical and Commercial stipulates in Article 10 that:

"Member States will endeavor to organize fairs and exhibitions with the aim to exhibit and market their products and services on the markets of other states. Similarly, they will endeavor to participate in international fairs and exhibitions organized in the Member States to help make their products and increase the chances of development of trade between them".

In addition to General Trade Fairs, ICDT organizes specialized fairs on other sectors with high potential for trade between OIC countries (Health, agribusiness industry, furniture and decoration, tourism, construction and real estate, Halal products, cotton, and textiles, etc.).

ICDT has also initiated activities to facilitate contact between Businessmen seeking Business opportunities by organizing Forums and Businessmen missions (Saudi Arabia, Bangladesh, Indonesia, Cote d'Ivoire, ...).

ICDT carries out trade promotion actions in coordination with other OIC institutions, within the framework of the Trade and Investment Sub-Committee (TISC), within the framework of an integrated logic of synergy and complementarity. The main projects are:

- The Trade Fair of Islamic Countries
- Specialized fairs and buyers/sellers' workshops on products with high potential for trade
- Business forums and missions
- Trade information
- Capacity building and support for TPOs

The implementation of trade and investment promotion projects carried out by ICDT is in line with the objectives of the OIC Ten-Year Action Plan 2016-2025 and that of the next ten years currently being finalized.

2. ORGANIZED FAIRS AND EXHIBITIONS

Within the framework of its annual activities and in accordance with the relevant resolutions of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), the Islamic Centre for Development of Trade (ICDT) in collaboration with its partners, organized the following Fairs and Exhibitions:

a) 5th OIC Health Expo, 15-19 April 2025, Dakar, Republic of Senegal

The ICDT, under the auspices of the Ministry of Health and Social Action of the Republic of Senegal, organized the 5th edition of the Health Expo of the OIC Member States from April 15 to 19, 2025, at the CICES Exhibition Center in Dakar. The event was held in collaboration with the International Foreign Trade Center of Senegal (CICES) and in parallel with the 10th edition of the Dakar International Health and Medical Equipment Fair (SISDAK).

This edition honored the Kingdom of Morocco as Guest of Honor and welcomed the Kingdom of Saudi Arabia as a Special Guest. The Expo brought together participants from 40 OIC Member States, including both exhibitors and visitors. It was officially inaugurated by Dr. Ibrahima Sy, Minister of Health and Social Action, in the presence of the representative of His Excellency the Secretary General of the OIC, the Director General of the ICDT, Their Excellencies the Ambassadors of Morocco and Saudi Arabia, as well as members of the diplomatic corps accredited to Dakar.

On the sidelines of the exhibition, ICDT organized several key activities, including:

- A high-level forum on investment in the health sector was held in collaboration with the World Health Organization (WHO), the National Agency for the Promotion of Investment and Major Projects (APIX-S.A.) of Senegal, and the Ministry of Health and Social Action of Senegal (MSAS);
- A panel on market access for pharmaceutical products was organized in partnership with the International Trade Centre (ITC - Geneva);
- A panel on the certification of pharmaceutical and cosmetic products was conducted in collaboration with the Standards and Metrology Institute for Islamic Countries (SMIIC), the Senegalese Standards Association (ASN), and Halal-Senegal.

The exhibition covered a net area of 4,600 square meters and welcomed around 150 companies and 12,000 healthcare professionals and visitors from OIC Member States, all seeking business opportunities and strategic partnerships. Participants expressed strong appreciation for the high-level forum on investment in healthcare sector.

Over the course of five dynamic days, Dakar became a center of scientific excellence, healthcare innovation, and international exchange. Held under the theme " ***Health, a vector of economic development in OIC countries***", this edition brought together experts from diverse backgrounds to exchange insights and experiences, underscoring a shared commitment to advancing public health.

The exchanges were rich and productive, featuring the organization of eight scientific panels, more than one hundred oral presentations, and exhibitions by one hundred and fifty (150) companies, services, and institutions. The stands showcased cutting-edge technologies, innovative digital solutions, advanced medical devices, and the know-how of OIC Member States.

On the social front, hundreds of free medical consultations were offered across ten specialties, accompanied by awareness-raising and screening sessions. The community village highlighted the crucial role of grassroots actors in strengthening the health system.

b) Egyptian International Dates Forum and Exhibition, September 20-21, 2024, Cairo - Arab Republic of Egypt.

The ICDT, in partnership with the International Society of Exhibitions and Conferences, organized the Egyptian International Date Forum and Exhibition on 20–21 November 2024 in Cairo, under the auspices of the Ministry of Trade and Industry of the Arab Republic of Egypt. As part of the event, ICDT also led a panel discussion on “Marketing Challenges and Logistics Related to the Date Industry”. The exhibition attracted participation from 15 countries and welcomed over 15,000 visitors.

The Exhibition also facilitated the signing of several major commercial agreements between date producers, both factories and farms, from producing countries and key food importers and exporters.

c) World Halal Summit, November 27-30, 2024, Istanbul – Republic of Türkiye

The ICDT participated in the World Halal Summit, from November 27 to 30, 2024, in Istanbul – Republic of Türkiye, organized by the Standards and Metrology Institute for Islamic Countries (SMIIC), under the auspices of the Presidency of the Republic of Türkiye. On the sidelines of this Exhibition, the ICDT representative held coordination meetings with the IsDB Center of Excellence - Malaysia, the Senegalese Export Promotion Agency (ASEPEX - Senegal), and the Agency for the Development of Small and Medium-Sized Enterprises (ADPME - Senegal). 45 countries and 20,000 visitors participated in this Summit.

3. FORUMS

In order to increase the number of opportunities for economic operators from OIC countries to meet and boost intra-OIC partnership trade, investment forums, business missions and BtoB meetings were organized in 2024. These included the following:

a) Mission of Nigerian Businessmen to the Kingdom of Morocco, 7 February 2024

An informative day for a delegation of representatives of ministerial departments and private operators from the Federal Republic of Nigeria, took place on Wednesday February 7, 2024, at the Centre's headquarters.

This meeting, which was part of a prospecting visit by the delegation to the Kingdom of Morocco, provided an opportunity to present ICDT's actions in favor of the development of trade and investment between the Member States of the Organization of Islamic Cooperation. The participants also reviewed the possibilities of strengthening tripartite cooperation between Morocco, Nigeria and ICDT, in areas of common interest.

b) ICDT Invest Days Banjul, May 2-3, 2024, Republic of The Gambia

Within the framework of trade and investment promotion in OIC countries, ICDT and the Arab Bank for Economic Development in Africa (BADEA) are organizing, in collaboration with the Gambian Investment and Export Promotion Agency (GIEPA), the "ICDT Invest Days Banjul" Forum, under the theme: "Investing in the New Gambia, Land of Opportunities", on May 2-3, 2024 in Banjul, Republic of The Gambia, on the sidelines of the 15th Islamic Summit.

The aim of the forum is to position The Gambia as an attractive investment destination. It is designed to present to investors from OIC member countries the main investment opportunities available, the incentives and facilities granted to investors between OIC countries, and to foster regional integration. In addition, this Forum will facilitate the exchange of national and regional experiences, contribute to the financing of projects by regional financial institutions, and encourage the realization of investment intentions for structuring projects, in order to stimulate investments in intra-OIC value chains.

The Forum was attended by approximately 100 investors from OIC countries and hosted the following deal-rooms: Livestock & Agriculture; Fisheries; Infrastructure & construction; Mining; Energy and oil; Tourism and transport; Information and communication technologies.

c) Visit of a delegation of Pakistani businessmen to the headquarters of ICDT on May 27, 2024

During the meeting, the two sides discussed strategies to promote trade and investment between Pakistan and other OIC member countries, with a particular focus on Morocco and African nations. The delegation expressed interest in organizing a Sports Industry Exhibition and Forum within OIC countries.

d) 7th edition of the Halal Morocco forum (FOHAM), June 27, 2024

The ICDT participated in the 7th edition of the Halal Morocco Forum organized in partnership with the Moroccan Institute for Standardization (IMANOR) and the Islamic Countries Institute for Standardization and Metrology (INMPI), which took place on June 19, 2025, in Casablanca, Kingdom of Morocco. ICDT delivered a speech on this occasion, focusing on trends in the Halal market and the obstacles hindering its expansion in OIC countries.

e) 4th edition of "ICDT Invest Days", in Yaoundé, Republic of Cameroon

After Dakar, Nouakchott, and Banjul, the ICDT organized the 4th edition of "ICDT Invest Days" in Yaoundé, Republic of Cameroon, on September 24 and 25, 2024, under the High Patronage of His Excellency Mr. Paul Biya, President of the Republic of Cameroon.

The forum attracted over 500 participants from around 15 countries and various international institutions. The sectors represented included Agriculture, Livestock and Fisheries, Infrastructure and Construction, Mining, Solar Energy, Hydroelectricity, Oil, Gas, Tourism, Crafts, Transport, and Health. During the event, simultaneous thematic sessions were held in the form of six "Deal Rooms," each dedicated to fostering partnerships in the aforementioned sectors.

f) Moroccan Gambian Round Table on Investment in Health Infrastructure in The Gambia – November 7, 2024, Casablanca

As part of ICDT's contribution to the World Health Organization's "Invest Impact of Health Security" initiative in Africa, ICDT organized a round table on November 7, 2024, in Casablanca,

focused on promoting investments in health infrastructure in The Gambia.

The event brought together Moroccan private sector stakeholders and a Gambian health sector delegation to explore investment opportunities in the field. Additionally, participants visited healthcare facilities in Casablanca to gain insights into Morocco's experience and best practices in health infrastructure development.

g) Seafood 4 Africa 2024”, December 4-6, 2024, Dakhla – Kingdom of Morocco.

ICDT participated in the African Forum for the Fishing and Aquaculture Industry, "Seafood 4 Africa 2024," held from December 4 to 6, 2024, in Dakhla, Kingdom of Morocco. The event was organized by the Moroccan Federation of Industries for the Processing and Valorization of Fishery Products (FENIP), in partnership with the Ministry of Maritime Fisheries and the Ministry of Trade of Morocco. During the forum, ICDT presented its activities and services, engaging with participants from both private and public sectors across African countries. The exhibition attracted 25 countries and 10,000 visitors.

h) 23rd Meeting of Economic Advisors of the Embassies of the OIC Member States accredited to the Kingdom of Morocco, January 23, 2025, Rabat

As part of its regular contacts with the Embassies of the Member States of the Organization of Islamic Cooperation (OIC) accredited to the Kingdom of Morocco, the ICDT organized the 23rd Meeting of Economic Advisors of the Embassies of the Member States of the OIC accredited to the Kingdom of Morocco, on January 23, 2025, in Rabat.

This meeting, organized annually by the Center, aims to exchange with the Economic Advisors of the Embassies of the OIC Countries in Rabat, on the activities and projects of the Center relating to the current year, relating to trade facilitation, promotion of trade and investments, strengthening institutional capacities and commercial intelligence.

i) High-Level Roundtable on Trade and Health Security in Africa: A Strategic Dialogue – January 30, 2025, Rabat

As part of efforts to promote investment in the health sector, ICDT, in partnership with the Rabat School of Economic and Commercial Sciences (ESSEC Business School), organized a high-level roundtable on trade and health security in Africa. The event brought together leading experts, representatives of international institutions, and key economic players.

Discussions emphasized the vital role of trade, investment, technology, and regional cooperation in ensuring sustainable and inclusive health security across the continent.

On this occasion, ICDT and ESSEC Rabat signed a partnership agreement to strengthen the capacities of African executives in trade and investment-related fields. This collaboration marks a significant step in our shared commitment to fostering economic growth and sustainable development in Africa.

j) 2nd Policy Dialogue Forum of Investment Promotion Agencies of OIC Member States, 20-21 February 2025, Casablanca - Kingdom of Morocco.

The ICDT and the Cooperation and Capacity Development Department (CCD) of the Islamic Development Bank (IsDB) in collaboration with the Ministry of Investment of Morocco organized the 2nd Policy Dialogue Forum of Investment Promotion Agencies of OIC Member States on 20-21 February 2025 in Casablanca. This event was dedicated to facilitating policy dialogue between

the IPAs of African and Asian OIC Member States.

The objective of this policy dialogue forum was to share experiences in attracting Foreign Direct Investment (FDI) and incentive measures implemented by OIC member countries.

k) 3rd Edition of the BIK (Business Invest Komor) 2025 Business Fair and ICDT Invest Days Moroni, 27–29 August 2025, Moroni – Union of the Comoros

The Islamic Centre for Development of Trade (ICDT) participated in the 3rd edition of the BIK (Business Invest Komor) 2025 Business Fair, held from 27 to 29 August 2025 in Moroni, Union of the Comoros, and organized the 5th edition of the ICDT Invest Days – “ICDT Invest Day Moroni.” These two events were convened on the occasion of the 50th anniversary of the independence of the Union of the Comoros and were held under the High Patronage of H.E. Mr. Azali Assoumani, President of the Union of the Comoros, under the theme: “Invest Today, Transform Tomorrow”.

The 3rd edition of the BIK Business Fair aimed to strengthen the entrepreneurial ecosystem, promote Comorian enterprises, mobilize partners for the country’s economic development within the framework of the “Emerging Comoros 2030” Plan, and position the Comoros as an attractive destination for investment and a springboard for entrepreneurship. The targeted themes focused on the blue economy, agribusiness, infrastructure, tourism, investment mobilization through PPPs, digitalization, and financing, with particular emphasis on encouraging the diaspora to invest in the country.

Furthermore, the “ICDT Invest Days” Forum focused on investment projects in the fields of agri-food, infrastructure, seafood products, Islamic finance, and industrial processing.

l) National and Sub-regional Forum of the Hand-in-Hand Initiative on Investments to Strengthen Agricultural Investments in West Africa and the Sahel, September 16–18, 2025, Abuja, Federal Republic of Nigeria

The ICDT actively participated in the work of this Forum, organized under the theme “Investments in Irrigation in West Africa and the Sahel” by the FAO and the Nigerian Ministry of Agriculture and Food Sovereignty.

The Forum was attended by more than 2,000 representatives from West African countries and FAO focal points (Nigeria, Benin, Burkina Faso, Cameroon, Cape Verde, Côte d'Ivoire, The Gambia, Guinea, Mali, Mauritania, Niger, Senegal, Chad, and Togo), regional financial and technical institutions (IsDB, ICDT, CILSS, IFAD), and private sector associations.

The objectives of this Forum are:

- To present new national and regional investment opportunities in irrigation under the Hand-in-Hand (HiH) initiative, in line with the Dakar+10 Declaration and the Kampala Declaration.
- To strengthen support from governments, private sector actors, technical and financial partners for priority investments in irrigation in the region.
- To identify national and international investors and establish partnerships for the financing of bankable irrigation projects and in-depth feasibility studies.
- To facilitate the mobilization of funds for national and regional irrigation investment plans to strengthen food security, nutrition, and resilience.
- To prepare for the Rome Roundtable from October 14 to 17, 2025, and review progress since the 2024 HiH Global Roundtable.

m) “Invest in Senegal 2025” Forum, October 7-8, 2025, Dakar – Republic of Senegal

The Centre participated as a partner in the organization of the “Invest in Senegal 2025” Forum, held on October 7 and 8, 2025, at the Abdou Diouf International Conference Center (CICAD) in Diamniadio. This Forum was organized under the patronage of His Excellency Bassirou Diomaye FAYE, President of the Republic of Senegal, and with the participation of senior national and international authorities. This edition, themed “Connecting Opportunities, Building the Future,” brought together policy makers, private investors, financial institutions, companies, and investment promotion agencies.

In addition, the Centre led panel discussions on “Local value chains and African industrial content: attracting productive and non-speculative investment”.

n) International Forum "Invest in Burkina Faso," October 9-10, 2025 – Ouagadougou, Burkina Faso

The Center contributed to promoting the International Forum "Invest in Burkina Faso," which was held on October 9 and 10, 2025, in Ouagadougou, Burkina Faso, under the high patronage of His Excellency Captain Ibrahim Traoré, President of Burkina Faso.

This Forum, which was attended by more than 400 participants representing approximately 40 countries, featured several meetings on investment and partnership opportunities (B2B and B2G) in Burkina Faso in several promising sectors such as energy, mining, infrastructure, transportation, agriculture, industry, trade, and crafts, etc.

o) 5th Edition of the Türkiye -Africa Business and Economic Forum (TABEF), October 16-17, 2025, Istanbul – Republic of Türkiye

The Centre participated in this Forum, which was held on October 16-17, 2025, at the Istanbul Congress Center, organized by the Foreign Economic Relations Board (DEİK), and attracted more than 4,000 Turkish and African participants, including heads of state, ministers, financial leaders, manufacturers, and entrepreneurs.

The Centre seized this opportunity to promote its services and activities and contributed to various panels.

4. UPCOMING FAIRS AND EXHIBITIONS

In accordance with the relevant resolutions of the three previous Ministerial Sessions of the Standing Committee for Economic and Commercial Cooperation (COMCEC), the Islamic Centre for Development of Trade (ICDT) and its partners The Islamic Centre for Development of Trade (ICDT) and its partners will continue their trade and investment promotion activities through the rescheduling of events that could not take place in 2024 and which were postponed to 2025 at the request of the host countries, as well as through the organization of new events, namely:

A. Fairs and Exhibitions:

a) UATE Tourism Uganda, October 2026, Kampala – Republic of Uganda

As part of its activities aimed at increasing tourist flows and promoting trade and investment in the tourism sector, the Centre will organize, with Utalii Events Co Africa Ltd, under the auspices of the Ministry of Tourism, Wildlife, and Heritage of the Republic of Uganda (MTWH) and in collaboration with the Uganda Tourism Board, the African Tourism Board (ATB), and the Private Sector Foundation of Uganda (PSFU), the Utalii Africa Tourism Expo 2026 (UATE 2026) in

October, 2026, at the Speke Resort & Convention Centre Munyonyo in Kampala, Republic of Uganda.

This exhibition aims to promote African tourism, encourage sustainable tourism practices, foster economic development, improve family tourism opportunities and connect the entire travel, leisure and business travel industry. Workshops, panels and B2B meetings were organized alongside this event.

b) 2nd Edition of Cotton Textiles and Leather Exhibition of the OIC Member States, 2-4 December 2026, Bamako, Republic of Mali

With a view to promoting trade in commodities from OIC countries, the ICDT is organizing, under the patronage of the Ministry of Agriculture of the Republic of Mali and in partnership with the Malian Textile Development Company (CMDT), the 2nd edition of the Cotton, Textiles and Leather Exhibition of OIC Member States, which will be held from December 2 to 4, 2025, at the Bamako International Conference Center (CICB), in conjunction with the OIC Investment Forum in Africa.

This exhibition provides professionals in the cotton, textile, and leather sectors with a privileged platform to showcase their products and services, learn about the latest innovations in production techniques, discover new materials and solutions to improve productivity, and exchange ideas with industry experts. Thanks to its international reach, the event will also be a strategic opportunity to forge business ties, develop partnerships, and strengthen cooperation between economic operators in OIC member states.

c) 10th OIC Halal Expo, November 26–29, 2025, Istanbul, Republic of Türkiye

The ICDT, in collaboration with the Islamic Countries Institute of Standardization and Metrology (INMPI), under the High patronage of the Presidency of the Republic of Türkiye, is organizing the 10th edition of the OIC Member States Halal Products Exhibition. This event will be held from November 26 to 29, 2025, at the Istanbul Expo Center, in conjunction with the 2025 World Halal Summit.

This exhibition, dedicated to the Halal industry (Halal manufacturing, standards and logistics, family tourism, cosmetics and personal care, Islamic finance, modest textiles and fashion, food processing, Halal certification bodies, etc.) is a benchmark platform for Halal industry players to promote their products and services and develop trade and investment in the areas covered by the exhibition.

B. Investment Forums, Business Meetings, and Trade Missions

To increase the opportunities for meetings of economic operators of the OIC countries to boost intra-OIC trade partnerships, the year 2025 will witness the organization of investment forums, business missions, and B2B meetings. These meetings will highlight new investment opportunities and further strengthen economic relations between member countries. A variety of economic stakeholders will participate in public and private investment stakeholders, investment promotion agencies, technical and financial partners, employer associations, chambers of commerce and industry, professional associations, financiers, and international experts. These include:

Investment Forums, Business Meetings and Trade Missions in order to increase the opportunities

for economic operators from OIC countries to meet, thereby boosting intra-OIC trade and partnership, the year 2025 will see the organization of investment forums, business missions and B2B meetings. These meetings will highlight new investment opportunities and further strengthen economic relations between member countries. Various economic actors will take part: public and private investment stakeholders, investment promotion organizations, technical and financial partners, employer federations, chambers of commerce and industry, professional associations, financiers and international experts.

a) Africa-Investment Forum, December 2-4, 2025, Bamako-Republic of Mali

This Forum will be organized by the Islamic Centre for Development of Trade (ICDT), in collaboration with the Islamic Development Bank Group (IsDB) and its Business Forum (THIQAH), as well as the Ministry of Industry and Trade of Mali, under the chairmanship of His Excellency the President of the Transition, Head of State of the Republic of Mali, and His Excellency the Secretary General of the Organization of Islamic Cooperation (OIC).

Under the theme “Unlocking Africa's Investment Potential,” this forum is a strategic platform dedicated to promoting Africa as a major and attractive destination for investment by OIC member states. It brings together government leaders, investment promotion agencies, international institutions, and private sector actors to initiate constructive dialogue and conclude joint agreements.

The event will highlight:

- Key investment opportunities in strategic sectors such as mineral resources (gold, iron, copper), agribusiness (agriculture, livestock, fisheries), fertilizers, oil and gas, renewable energy, tourism, telecommunications, airport and land infrastructure, as well as the wood, electrical, mechanical, and plastics industries;
- Incentives and facilities provided by African member states to attract investors;
- High-level discussions on the role of financial institutions in mobilizing capital for large-scale, high-impact projects.

The Forum components:

- High-level investment panels bringing together opinion leaders, decision-makers, and experts to discuss investment strategies, opportunities, and challenges. These panels aim to mobilize financing, promote investment-friendly policies, and stimulate economic growth;
- Deal rooms: spaces dedicated to presenting the participating countries' priority investment projects to financial institutions and strategic partners;
- Sectoral panels on topics related to the development and promotion of investment in Africa-OIC, including industrialization, sustainable finance, food and health security, women's entrepreneurship, and employment opportunities for young people;
- Investment Promotion Agencies (IPAs) exhibition space: a privileged platform to showcase national expertise in investment promotion and foster the exchange of experiences with African countries.
- 2nd edition of the Cotton, Textiles and Leather Exhibition of OIC Member States.

b) 2nd Handicrafts Trade Exhibition of OIC Member States, 18–28 December 2025, Casablanca – Kingdom of Morocco

As part of its efforts to strengthen trade and investment exchanges among OIC Member States, the Islamic Centre for Development of Trade (ICDT), in partnership with the Moroccan company Atelier Vita, is organizing the 2nd edition of the OIC Member States Handicrafts Trade Exhibition, to be held from 18 to 28 December 2025 at the “International Corporate Events Center” (ICEC – Casablanca), Kingdom of Morocco, in conjunction with the 2025 Africa Cup of Nations (CAN 2025).

This exhibition will bring together stakeholders from the handicrafts sector (artisans, service providers, professional associations, local products, leather goods and jewelry, calligraphy and graphic arts, textiles and tapestries, pottery, etc.) from OIC Member States seeking business and partnership opportunities. This event represents a unique opportunity for enterprises and sector actors to promote their products within the framework of a professional trade exhibition and a platform that will bring together, under one roof, artisans, leading OIC countries renowned in the sector, as well as financing institutions, with a view to encouraging and facilitating the marketing of handicraft products, and promoting intra-OIC trade and investment in this field.

On the sidelines of the exhibition, a rich program of conferences and panel discussions will be organized to examine the main challenges facing the handicrafts sector, particularly those related to financing and support for the marketing of handicraft products.

c) Activities in Dakar – Republic of Senegal, OIC City of Tourism 2025:

In celebration of Dakar’s designation as the “OIC Tourist City 2025” — a title awarded during the 12th Islamic Conference of Tourism Ministers (ICTM) held in Khiva, Uzbekistan — the Centre is planning a series of events in collaboration with the Ministry of Tourism and Handicrafts of Senegal and APIX. These activities will include a Forum or Workshop focused on strategies for promoting tourist destinations, with a particular emphasis on investment opportunities in the tourism sector. Additionally, an Expo will be organized to showcase the rich cultural heritage of the city of Dakar.

d) Technical Assistance to African IPAs

As part of the Capacity Building Program for African Investment Promotion Agencies (IPAs) members of the Organization of Islamic Cooperation (OIC), in 2025, the Islamic Center for Development of Trade (ICDT) and the Capacity Development and Cooperation Department of the IsDB intend to implement technical assistance to APIM Mauritania and ANIE Chad for the years 2025 and 2026. The main objective is to strengthen their ability to attract investments, both foreign and domestic, by establishing a favorable business climate, but also to support them in carrying out bankable projects, updating their investment charter and sharing successful experiences with other OIC IPAs.

To achieve this, the ICDT will implement a multidimensional approach including support for the development of promotional strategies, identification of promising sectors, promotion of international partnerships and sharing of best practices.

In 2025, this assistance will focus on specific missions in two countries, namely:

- Mauritania: Session organized in Nouakchott from October 27 to 30, 2025.
- Chad: Session planned in N'Djamena from September 29 to October 3, 2025.

e) African SME Forum, October or November 2025, Dakar-Senegal

The ICDT plans to organize this Forum in collaboration with the Agency for the Development of Small and Medium Enterprises (ADPME – Senegal), which aims to strengthen the economic integration of African SMEs on an international scale. It will bring together delegations of small and medium-sized enterprises (SMEs) from African OIC Member countries, public and private partners and donors, all committed to African economic development and integration.

f) 23rd Meeting of Economic Advisors of the Embassies of the OIC Member States accredited to the Kingdom of Morocco, January 23, 2025, Rabat

As part of its regular contacts with the Embassies of the Member States of the Organization of Islamic Cooperation (OIC) accredited to the Kingdom of Morocco, the ICDT organized the 23rd Meeting of Economic Advisors of the Embassies of the Member States of the OIC accredited to the Kingdom of Morocco, on January 23, 2025, in Rabat.

This meeting, organized annually by the Center, aims to exchange with the Economic Advisors of the Embassies of the OIC Countries in Rabat, on the activities and projects of the Center relating to the current year, relating to trade facilitation, promotion of trade and investments, strengthening institutional capacities and commercial intelligence.

g) 2nd Policy Dialogue Forum of Investment Promotion Agencies of OIC Member States, 20-21 February 2025, Casablanca - Kingdom of Morocco.

The ICDT and the Cooperation and Capacity Development Department (CCD) of the Islamic Development Bank (IsDB) in collaboration with the Ministry of Investment of Morocco organized the 2nd Policy Dialogue Forum of Investment Promotion Agencies of OIC Member States on 20-21 February 2025 in Casablanca. This event was dedicated to facilitating policy dialogue between the IPAs of African and Asian OIC Member States.

The objective of this policy dialogue forum was to share experiences in attracting Foreign Direct Investment (FDI) and incentive measures implemented by OIC member countries.

h) ICDT Invest Days – Upcoming Editions in 2025

The "ICDT Invest Days" Forum has become a flagship event for fostering investment among OIC Member States, building on the significant success of its first four editions held in Senegal, Mauritania, The Gambia, and Cameroon. In this same spirit, the ICDT plans to organize in 2025:

➤ "The ICDT Invest Days: Moroni," August 26-29, 2025, Moroni – Union of the Comoros

This Forum will be organized by the ICDT in collaboration with the Comoros Ministry of Commerce and the National Agency for the Promotion of Investments of the Comoros (ANPI). The event will provide a platform for the ANPI to showcase the business climate in the Comoros, highlight the incentives available to investors, and present key business opportunities aimed at stimulating economic growth in the country.

This high-level meeting will focus on identifying new investment opportunities in the Comoros, while also strengthening its economic ties with the 56 other OIC member countries. The Forum will bring together a diverse group of economic stakeholders, including public and private investors, donors, and regional banks. Additionally, other editions of the ICDT Invest Days Forum are scheduled for 2025, including in Cotonou (Benin), Abidjan (Cote d'Ivoire), and N'Djamena (Chad) in October or November.

i) OIC Meets:

the ICDT and other national and regional partners, organize a series of thematic meetings "OIC Strategic Product Meet" to promote the strategic products of the member states of the Organization of Islamic Cooperation (OIC). The meetings planned for this year are:

- **OIC Cotton Meet:** Cameroon, July 16-17, 2025, which will be organized in partnership with the Arab Bank for Economic Development in Africa (BADEA) and the Ministries of SMEs and Agriculture of Cameroon, on the sidelines of the 2nd Cotton – Textiles and Clothing Fair of Member States.
- **OIC Coffee Meet:** Kampala, Uganda, 4-5 February 2026, which will be organized in partnership with the IsDB, the Ministry of Agriculture of Uganda and the Uganda Investment Promotion Agency (UIA).
- **OIC Meat Meet:** Ouagadougou, Burkina Faso, October 25-26, 2025. Organized in partnership with the IDB, the Ministries of Commerce and Livestock of Mauritania and the Agency of Promotion of Investments in Mauritania (APIM).
- **OIC Spices Meet:** Chad, Ndjamen, December 16-17. Organized in partnership with the IsDB and the Ministry of Commerce, the Ministry of Agriculture and the Chad Trade Promotion Agency.