



**Agenda n°4**

**REPORT ON**

**OIC FAIRS AND EXHIBITIONS  
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**THE ISLAMIC CENTRE FOR DEVELOPMENT  
OF TRADE**

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## I. INTRODUCTION

Fairs, exhibitions, and other actions in support of the private sector of the OIC countries constitute an essential tool for the promotion of trade and investments in the OIC space.

Recognizing the importance of this promotional tool, to which the OIC Member States refer in several official documents, notably, the General Agreement on Economic Cooperation, Technical and Commercial stipulates in Article 10 that:

"Member States will endeavor to organize fairs and exhibitions with the aim to exhibit and market their products and services on the markets of other states. Similarly, they will endeavor to participate in international fairs and exhibitions organized in the Member States to help make their products and increase the chances of development of trade between them".

In addition to General Trade Fairs, ICDDT organizes specialized fairs on other sectors with high potential for trade between OIC countries (Health, agribusiness industry, furniture and decoration, tourism, construction and real estate, Halal products, cotton, and textiles, etc.).

ICDDT has also initiated activities to facilitate contact between Businessmen seeking Business opportunities by organizing Forums and Businessmen missions (Saudi Arabia, Bangladesh, Indonesia, Cote d'Ivoire, ...).

ICDDT carries out trade promotion actions in coordination with other OIC institutions, within the framework of the Trade and Investment Sub-Committee (TISC), within the framework of an integrated logic of synergy and complementarity. The main projects are:

- The Trade Fair of Islamic Countries
- Specialized fairs and buyers/sellers' workshops on products with high potential for trade
- Business forums and missions
- Trade information
- Capacity building and support for TPOs

The implementation of trade and investment promotion projects carried out by ICDDT is in line with the objectives of the OIC Ten-Year Action Plan 2016-2025, set by the 13th OIC Summit held in Istanbul in April 2016 with the aim of increasing intra-OIC trade in the overall trade of OIC member countries to 25% by 2025.

## II. ORGANIZED FAIRS AND EXHIBITIONS

Within the framework of its annual activities and in accordance with the relevant resolutions of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), the Islamic Centre for Development of Trade (ICDDT) in collaboration with its partners, organized the following Fairs and Exhibitions:

## A. 5<sup>th</sup> OIC Health Expo, 15-19 April 2025, Dakar, Republic of Senegal

The ICDT, under the auspices of the Ministry of Health and Social Action of the Republic of Senegal, organized the 5th edition of the Health Expo of the OIC Member States from April 15 to 19, 2025, at the CICES Exhibition Center in Dakar. The event was held in collaboration with the International Foreign Trade Center of Senegal (CICES) and in parallel with the 10th edition of the Dakar International Health and Medical Equipment Fair (SISDAK).

This edition honored the Kingdom of Morocco as Guest of Honor and welcomed the Kingdom of Saudi Arabia as a Special Guest. The Expo brought together participants from 40 OIC Member States, including both exhibitors and visitors. It was officially inaugurated by Dr. Ibrahima Sy, Minister of Health and Social Action, in the presence of the representative of His Excellency the Secretary General of the OIC, the Director General of the ICDT, Their Excellencies the Ambassadors of Morocco and Saudi Arabia, as well as members of the diplomatic corps accredited to Dakar.

On the sidelines of the exhibition, ICDT organized several key activities, including:

- A high-level forum on investment in the health sector was held in collaboration with the World Health Organization (WHO), the National Agency for the Promotion of Investment and Major Projects (APIX-S.A.) of Senegal, and the Ministry of Health and Social Action of Senegal (MSAS);
- A panel on market access for pharmaceutical products was organized in partnership with the International Trade Centre (ITC - Geneva);
- A panel on the certification of pharmaceutical and cosmetic products was conducted in collaboration with the Standards and Metrology Institute for Islamic Countries (SMIIC), the Senegalese Standards Association (ASN), and Halal-Senegal.

The exhibition covered a net area of 4,600 square meters and welcomed around 150 companies and 12,000 healthcare professionals and visitors from OIC Member States, all seeking business opportunities and strategic partnerships. Participants expressed strong appreciation for the high-level forum on investment in healthcare sector.

Over the course of five dynamic days, Dakar became a center of scientific excellence, healthcare innovation, and international exchange. Held under the theme "*Health, a vector of economic development in OIC countries*", this edition brought together experts from diverse backgrounds to exchange insights and experiences, underscoring a shared commitment to advancing public health.

The exchanges were rich and productive, featuring the organization of eight scientific panels, more than one hundred oral presentations, and exhibitions by one hundred and fifty (150) companies, services, and institutions. The stands showcased cutting-edge technologies, innovative digital solutions, advanced medical devices, and the know-how of OIC Member States.

On the social front, hundreds of free medical consultations were offered across ten specialties, accompanied by awareness-raising and screening sessions. The community village highlighted the crucial role of grassroots actors in strengthening the health system.

## **B. Egyptian International Dates Forum and Exhibition, September 20-21, 2024, Cairo - Arab Republic of Egypt.**

The ICDT, in partnership with the International Society of Exhibitions and Conferences, organized the Egyptian International Date Forum and Exhibition on 20–21 November 2024 in Cairo, under the auspices of the Ministry of Trade and Industry of the Arab Republic of Egypt. As part of the event, ICDT also led a panel discussion on “Marketing Challenges and Logistics Related to the Date Industry”. The exhibition attracted participation from 15 countries and welcomed over 15,000 visitors.

The Exhibition also facilitated the signing of several major commercial agreements between date producers, both factories and farms, from producing countries and key food importers and exporters.

## **C. World Halal Summit, November 27-30, 2024, Istanbul - Republic of Türkiye**

The ICDT participated in the World Halal Summit, from November 27 to 30, 2024, in Istanbul – Republic of Türkiye, organized by the Standards and Metrology Institute for Islamic Countries (SMIIC), under the auspices of the Presidency of the Republic of Türkiye. On the sidelines of this Exhibition, the ICDT representative held coordination meetings with the IsDB Center of Excellence - Malaysia, the Senegalese Export Promotion Agency (ASEPEX - Senegal), and the Agency for the Development of Small and Medium-Sized Enterprises (ADPME - Senegal). 45 countries and 20,000 visitors participated in this Summit.

## **D. 10<sup>th</sup> OIC Halal Expo (OIC Halal Expo), 26–29 November 2025, Istanbul - Republic of Türkiye**

The Islamic Centre for Development of Trade (ICDT), in collaboration with the Standards and Metrology Institute for Islamic Countries (SMIIC), and under the High Patronage of the Presidency of the Republic of Türkiye, organized the 10<sup>th</sup> edition of the OIC Halal Expo. The event was held from 26 to 29 November 2025 at the Istanbul Expo Center, concurrently with the World Halal Summit 2025.

Throughout the summit, key challenges and opportunities within the halal economy were addressed. Across ten sessions, 48 distinguished speakers shared their insights on major topics including halal standardization, international trade, food safety, modest fashion, sustainable development, and ethical business practices. The Expo made a significant contribution to strengthening international cooperation by highlighting both the strengths and the challenges of the global halal industry. This edition brought together approximately 500 exhibitors from nearly 50 countries, as well as more than 30,000 professional visitors.

Furthermore, the event facilitated high-level business collaborations through the participation of 500 international buyers and over 2,500 delegations. This year’s exhibition featured thematic zones dedicated to private labels, natural, organic, and vegan (NOV) products, as well as spaces showcasing innovative technologies. Another highlight was the E-commerce Summit, which gathered key stakeholders from the digital trade ecosystem. In addition, national business forums were organized for Oman, Saudi Arabia, Tunisia, Yemen, Syria, Palestine, and Afghanistan, thereby contributing to the strengthening of economic relations among these countries.

As part of the program, a “modest fashion” fashion show and an awards ceremony were held with the participation of international designers, generating considerable enthusiasm among the attendees.

#### **E. 2<sup>nd</sup> Commercial Handicrafts Fair of the OIC Member States, 18–28 December 2025, Casablanca – Kingdom of Morocco**

As part of its efforts to strengthen trade exchanges and investment among OIC Member States, the Islamic Centre for Development of Trade (ICDT), under the auspices of the Ministry of Industry and Trade of the Kingdom of Morocco, organized the 2<sup>nd</sup> edition of the OIC Handicrafts Trade Fair from 18 to 28 December 2025 in Casablanca, Kingdom of Morocco.

The Fair witnessed the participation of the Islamic Research Centre for Islamic History, Art and Culture (IRCICA) and the Bayt Mal Al-Quds Acharif Agency, in addition to a wide range of stakeholders from the handicrafts sector – including artisans, service providers, professional associations, as well as representatives of local products, leather goods, jewelry, calligraphy and graphic arts, textiles and tapestry, and pottery – from 15 OIC Member States.

On the sidelines of the event, a comprehensive programme of conferences and panel discussions was organized to examine the key challenges facing the handicrafts sector, particularly those related to financing and support for the commercialization of handicraft products.

### **III. FORUMS**

In order to increase the number of opportunities for economic operators from OIC countries to meet and boost intra-OIC partnership trade, investment forums, business missions and BtoB meetings were organized in 2024. These included the following:

#### **A. Mission of Nigerian Businessmen to the Kingdom of Morocco, 7 February 2024**

An informative day for a delegation of representatives of ministerial departments and private operators from the Federal Republic of Nigeria, took place on Wednesday February 7, 2024, at the Centre's headquarters.

This meeting, which was part of a prospecting visit by the delegation to the Kingdom of Morocco, provided an opportunity to present ICDT's actions in favor of the development of trade and investment between the Member States of the Organization of Islamic Cooperation. The participants also reviewed the possibilities of strengthening tripartite cooperation between Morocco, Nigeria and ICDT, in areas of common interest.

#### **B. ICDT Invest Days Banjul, May 2-3, 2024, Republic of The Gambia**

Within the framework of trade and investment promotion in OIC countries, ICDT and the Arab Bank for Economic Development in Africa (BADEA) are organizing, in collaboration with the Gambian Investment and Export Promotion Agency (GIEPA), the "ICDT Invest Days Banjul" Forum, under the theme: "Investing in the New Gambia, Land of Opportunities", on May 2-3, 2024 in Banjul, Republic of The Gambia, on the

sidelines of the 15<sup>th</sup> Islamic Summit.

The aim of the forum is to position The Gambia as an attractive investment destination. It is designed to present to investors from OIC member countries the main investment opportunities available, the incentives and facilities granted to investors between OIC countries, and to foster regional integration. In addition, this Forum will facilitate the exchange of national and regional experiences, contribute to the financing of projects by regional financial institutions, and encourage the realization of investment intentions for structuring projects, in order to stimulate investments in intra-OIC value chains.

The Forum was attended by approximately 100 investors from OIC countries and hosted the following deal-rooms: Livestock & Agriculture; Fisheries; Infrastructure & construction; Mining; Energy and oil; Tourism and transport; Information and communication technologies.

**C. Visit of a delegation of Pakistani businessmen to the headquarters of ICDDT on May 27, 2024**

During the meeting, the two sides discussed strategies to promote trade and investment between Pakistan and other OIC member countries, with a particular focus on Morocco and African nations. The delegation expressed interest in organizing a Sports Industry Exhibition and Forum within OIC countries.

**D. 7<sup>th</sup> edition of the Halal Morocco forum (FOHAM), June 27, 2024**

The ICDDT participated in the 7<sup>th</sup> edition of the Halal Morocco Forum organized in partnership with the Moroccan Institute for Standardization (IMANOR) and the Islamic Countries Institute for Standardization and Metrology (INMPI), which took place on June 19, 2025, in Casablanca, Kingdom of Morocco. ICDDT delivered a speech on this occasion, focusing on trends in the Halal market and the obstacles hindering its expansion in OIC countries.

**E. 4<sup>th</sup> edition of "ICDDT Invest Days", in Yaoundé, Republic of Cameroon**

After Dakar, Nouakchott, and Banjul, the ICDDT organized the 4<sup>th</sup> edition of "ICDDT Invest Days" in Yaoundé, Republic of Cameroon, on September 24 and 25, 2024, under the High Patronage of His Excellency Mr. Paul Biya, President of the Republic of Cameroon.

The forum attracted over 500 participants from around 15 countries and various international institutions. The sectors represented included Agriculture, Livestock and Fisheries, Infrastructure and Construction, Mining, Solar Energy, Hydroelectricity, Oil, Gas, Tourism, Crafts, Transport, and Health. During the event, simultaneous thematic sessions were held in the form of six "Deal Rooms," each dedicated to fostering partnerships in the aforementioned sectors.

**F. Moroccan Gambian Round Table on Investment in Health Infrastructure in The Gambia - November 7, 2024, Casablanca**

As part of ICDDT's contribution to the World Health Organization's "Invest Impact of Health Security" initiative in Africa, ICDDT organized a round table on November 7,

2024, in Casablanca, focused on promoting investments in health infrastructure in The Gambia.

The event brought together Moroccan private sector stakeholders and a Gambian health sector delegation to explore investment opportunities in the field. Additionally, participants visited healthcare facilities in Casablanca to gain insights into Morocco's experience and best practices in health infrastructure development.

**G. Seafood 4 Africa 2024", December 4-6, 2024, Dakhla - Kingdom of Morocco.**

ICDT participated in the African Forum for the Fishing and Aquaculture Industry, "Seafood 4 Africa 2024," held from December 4 to 6, 2024, in Dakhla, Kingdom of Morocco. The event was organized by the Moroccan Federation of Industries for the Processing and Valorization of Fishery Products (FENIP), in partnership with the Ministry of Maritime Fisheries and the Ministry of Trade of Morocco. During the forum, ICDT presented its activities and services, engaging with participants from both private and public sectors across African countries. The exhibition attracted 25 countries and 10,000 visitors.

**H. High-Level Roundtable on Trade and Health Security in Africa: A Strategic Dialogue - January 30, 2025, Rabat**

As part of efforts to promote investment in the health sector, ICDT, in partnership with the Rabat School of Economic and Commercial Sciences (ESSEC Business School), organized a high-level roundtable on trade and health security in Africa. The event brought together leading experts, representatives of international institutions, and key economic players.

Discussions emphasized the vital role of trade, investment, technology, and regional cooperation in ensuring sustainable and inclusive health security across the continent.

On this occasion, ICDT and ESSEC Rabat signed a partnership agreement to strengthen the capacities of African executives in trade and investment-related fields. This collaboration marks a significant step in our shared commitment to fostering economic growth and sustainable development in Africa.

**I. 2<sup>nd</sup> Policy Dialogue Forum of Investment Promotion Agencies of OIC Member States, 20-21 February 2025, Casablanca - Kingdom of Morocco.**

The ICDT and the Cooperation and Capacity Development Department (CCD) of the Islamic Development Bank (IsDB) in collaboration with the Ministry of Investment of Morocco organized the 2nd Policy Dialogue Forum of Investment Promotion Agencies of OIC Member States on 20-21 February 2025 in Casablanca. This event was dedicated to facilitating policy dialogue between the IPAs of African and Asian OIC Member States.

The objective of this policy dialogue forum was to share experiences in attracting Foreign Direct Investment (FDI) and incentive measures implemented by OIC member countries.

**J. 7<sup>th</sup> “Halal Morocco” Forum, 19 June 2025, Casablanca – Kingdom of Morocco**

The Islamic Centre for Development of Trade (ICDT) actively participated in the 7<sup>th</sup> edition of the “Halal Morocco” Forum, organized by the Moroccan Institute for Standardization (IMANOR) under the auspices of the Ministry of Industry and Trade of the Kingdom of Morocco. The event was held on 19 June 2025 in Casablanca, Kingdom of Morocco.

The Forum convened over 150 participants from Morocco and abroad and featured a series of conferences and a panel discussion addressing, respectively, the global Halal market and its access requirements, as well as the importance of developing a structured national Halal ecosystem as a strategic lever to enhance Morocco’s exports to international Halal markets and facilitate its integration into global Halal value chains.

On this occasion, testimonies underscoring the challenges and opportunities associated with Halal certification were delivered by international organizations active in the field, as well as by Moroccan companies holding the Halal Morocco label.

**K. 3<sup>rd</sup> Edition of the BIK (Business Invest Komor) 2025 Business Fair and ICDT Invest Days Moroni, 27-29 August 2025, Moroni – Union of the Comoros**

The Islamic Centre for Development of Trade (ICDT) participated in the 3<sup>rd</sup> edition of the BIK (Business Invest Komor) 2025 Business Fair, held from 27 to 29 August 2025 in Moroni, Union of the Comoros, and organized the 5<sup>th</sup> edition of the ICDT Invest Days – “ICDT Invest Day Moroni.” These two events were convened on the occasion of the 50<sup>th</sup> anniversary of the independence of the Union of the Comoros and were held under the High Patronage of H.E. Mr. Azali Assoumani, President of the Union of the Comoros, under the theme: “Invest Today, Transform Tomorrow”.

The 3<sup>rd</sup> edition of the BIK Business Fair aimed to strengthen the entrepreneurial ecosystem, promote Comorian enterprises, mobilize partners for the country’s economic development within the framework of the “Emerging Comoros 2030” Plan, and position the Comoros as an attractive destination for investment and a springboard for entrepreneurship. The targeted themes focused on the blue economy, agribusiness, infrastructure, tourism, investment mobilization through PPPs, digitalization, and financing, with particular emphasis on encouraging the diaspora to invest in the country.

Furthermore, the “ICDT Invest Days” Forum focused on investment projects in the fields of agri-food, infrastructure, seafood products, Islamic finance, and industrial processing.

**L. National and Sub-regional Forum of the Hand-in-Hand Initiative on Investments to Strengthen Agricultural Investments in West Africa and the Sahel, September 16-18, 2025, Abuja, Federal Republic of Nigeria**

The ICDT actively participated in the work of this Forum, organized under the theme “Investments in Irrigation in West Africa and the Sahel” by the FAO and the Nigerian Ministry of Agriculture and Food Sovereignty.

The Forum was attended by more than 2,000 representatives from West African countries and FAO focal points (Nigeria, Benin, Burkina Faso, Cameroon, Cape Verde, Côte d'Ivoire, The Gambia, Guinea, Mali, Mauritania, Niger, Senegal, Chad, and Togo), regional financial and technical institutions (IsDB, ICDT, CILSS, IFAD), and private sector associations.

The objectives of this Forum are:

- To present new national and regional investment opportunities in irrigation under the Hand-in-Hand (HiH) initiative, in line with the Dakar+10 Declaration and the Kampala Declaration.
- To strengthen support from governments, private sector actors, technical and financial partners for priority investments in irrigation in the region.
- To identify national and international investors and establish partnerships for the financing of bankable irrigation projects and in-depth feasibility studies.
- To facilitate the mobilization of funds for national and regional irrigation investment plans to strengthen food security, nutrition, and resilience.
- To prepare for the Rome Roundtable from October 14 to 17, 2025, and review progress since the 2024 HiH Global Roundtable.

#### **M. “Invest in Senegal 2025” Forum, October 7-8, 2025, Dakar - Republic of Senegal**

The Centre participated as a partner in the organization of the “Invest in Senegal 2025” Forum, held on October 7 and 8, 2025, at the Abdou Diouf International Conference Center (CICAD) in Diamniadio. This Forum was organized under the patronage of His Excellency Bassirou Diomaye FAYE, President of the Republic of Senegal, and with the participation of senior national and international authorities. This edition, themed “Connecting Opportunities, Building the Future,” brought together policy makers, private investors, financial institutions, companies, and investment promotion agencies.

In addition, the Centre led panel discussions on “Local value chains and African industrial content: attracting productive and non-speculative investment”.

#### **N. International Forum “Investing in Burkina Faso”, 9-10 October 2025 - Ouagadougou, Burkina Faso**

The Centre contributed to the promotion of the International Forum “Investing in Burkina Faso,” held on 9 and 10 October 2025 in Ouagadougou, Burkina Faso, under the High Patronage of His Excellency Captain Ibrahim Traoré, President of Faso.

The Forum brought together more than 400 participants representing approximately 40 countries and featured a series of meetings focused on investment and partnership opportunities (B2B and B2G) in Burkina Faso across several high-potential sectors, including energy, mining, infrastructure, transport, agriculture, industry, trade, and handicrafts.

**O. 5<sup>th</sup> Edition of the Türkiye -Africa Business and Economic Forum (TABEF), October 16-17, 2025, Istanbul – Republic of Türkiye**

The Centre participated in this Forum, which was held on October 16-17, 2025, at the Istanbul Congress Center, organized by the Foreign Economic Relations Board (DEİK), and attracted more than 4,000 Turkish and African participants, including heads of state, ministers, financial leaders, manufacturers, and entrepreneurs.

The Centre seized this opportunity to promote its services and activities and contributed to various panels.

**P. High-Level Roundtable on Promoting Investment in Global Health through Islamic Finance, Riyadh, 15 December 2025**

The Islamic Centre for Development of Trade (ICDT), in collaboration with the World Health Organization (WHO), organized a high-level roundtable on promoting investment in global health through Islamic finance on 15 December 2025 in Riyadh, Kingdom of Saudi Arabia, with the participation of specialized institutions and OIC Member States.

This meeting led to the establishment of a Coalition aimed at mobilizing Islamic finance instruments to support investment projects in the health sector. A roadmap will be developed to guide joint actions for the benefit of the OIC region.

**Q. Establishment of a Platform to Promote Business Relations among Women Entrepreneurs in the OIC Region**

With a view to sustaining connections among women entrepreneurs in the OIC region and promoting trade among MSMEs, ICDT launched a dedicated platform for women-led businesses and associations operating across various sectors within the OIC area.

The platform aims to foster partnerships and facilitate the mutual exploitation of trade and investment opportunities available in OIC Member States. It also enables the exchange of information on products and high-potential sectors through modern digital tools.

**R. 24<sup>th</sup> Meeting of the Economic Counsellors of the Embassies of OIC Member States Accredited to the Kingdom of Morocco, 24 February 2026, Rabat – Kingdom of Morocco**

As part of its regular meetings with the embassies of the Member States of the Organization of Islamic Cooperation (OIC) accredited to the Kingdom of Morocco, the Centre organized the 24th Meeting of the Economic Counsellors of the Embassies of OIC Member States accredited to the Kingdom of Morocco on Tuesday, 24 February 2026, in Rabat.

The primary objective of this annual meeting is to enable the economic counsellors of OIC Member States' embassies in Rabat to exchange views on the Centre's annual activity programmes and to propose joint initiatives for the coming year aimed at promoting trade and investment, as well as strengthening the capacities of Member States in areas related to international trade.

The meeting brought together representatives from 30 OIC Member States and observer countries. It was also attended by representatives of the Ministry of Foreign Affairs, African Cooperation and Moroccan Expatriates of the Kingdom of Morocco, the Ministry of Industry and Trade of the Kingdom of Morocco, the Islamic Development Bank (IsDB), Bayt Mal Al-Quds Acharif Agency, the Islamic Organization for Food Security (IOFS), the Standards and Metrology Institute for Islamic Countries (SMIIC), the Arab Maghreb Union (AMU), and the Utalii Africa Tourism Expo (Uganda).

#### **S. 1<sup>st</sup> International Halal Accreditation Congress, Ankara-Republic of Türkiye, 6-8 April 2026**

ICDT participated in the 1st International Halal Accreditation Congress, held in Ankara, Türkiye, from 6 to 8 April 2026 under the auspices of the Halal Accreditation Agency (HAK). The event brought together experts, public and private sector stakeholders, and academics to address both theoretical and practical aspects of halal accreditation under the theme “A Crucial Step for Trust in the Global Halal Quality Infrastructure.” The congress aimed to establish a scientific and sectoral platform for halal conformity assessment and to strengthen cooperation among stakeholders toward a reliable and harmonized global halal accreditation system.

#### **A. Forum on the Launch of the Annual Report on Trade and Investment in the Halal Sector in OIC Member States (2024–2025), April 13, 2026, Rabat - Kingdom of Morocco**

The Islamic Centre for Trade Development (ICTD) officially launched its annual report on trade and investment in the halal sector across Member States of the Organisation of Islamic Cooperation (OIC) on April 13, 2026, in Rabat, Kingdom of Morocco.

The report underscores the strategic importance of the halal economy as a key driver for enhancing trade and fostering investment within OIC Member States. It covers major sectors including agri-food, pharmaceuticals, cosmetics, tourism, and Islamic finance, while highlighting opportunities to strengthen trade integration and boost intra-OIC investment flows.

The forum brought together key stakeholders, including Rafi-uddin Shikoh, Managing Partner of DinarStandard, alongside representatives from halal accreditation bodies, diplomatic missions, and private sector actors engaged in the halal ecosystem.

### **IV. UPCOMING FAIRS AND EXHIBITIONS**

In accordance with the relevant resolutions of the three previous Ministerial Sessions of the Standing Committee for Economic and Commercial Cooperation (COMCEC), the Islamic Centre for Development of Trade (ICDT) and its partners The Islamic Centre for Development of Trade (ICDT) and its partners will continue their trade and investment promotion activities through the rescheduling of events that could not take place in 2024 and which were postponed to 2025 at the request of the host countries, as well as through the organization of new events, namely:

## **A. Fairs and Exhibitions:**

### **❖ Utalii Africa Tourism & Investment Expo and Africa Franchise Expo," 25–27 June 2026, Kampala – Republic of Uganda**

Within the framework of its efforts to boost tourism, promote trade, and encourage investment in the tourism sector, and fostering the development of franchising, the Islamic Centre for Development of Trade (ICDT), in collaboration with Utalii Events Co Africa Ltd, organizes the "Utalii Africa Tourism & Investment Expo and Africa Franchise Expo." The event will be held under the auspices of the Ministry of Tourism, Wildlife and Heritage (MTWH) of the Republic of Uganda, and in partnership with the Uganda Tourism Board, the African Tourism Board (ATB), and the Private Sector Foundation of Uganda (PSFU), from 25 to 27 June 2026 at the Kololo Ceremonial Grounds in Kampala, Republic of Uganda.

This mega-exhibition aims to strengthen cooperation between Africa and OIC Member States in the tourism and franchising sectors, promote historical monuments and tourist sites, and encourage investment in these fields.

The two events will provide a premier platform for high-level B2B and B2G meetings, investment forums, specialized exhibitions, and strategic networking opportunities designed to stimulate economic growth across the African continent. They will also highlight the promotion of Muslim-friendly and family tourism, while showcasing emerging destinations with strong potential in ecotourism and cultural tourism.

### **❖ 3<sup>rd</sup> OIC Cotton, Textile and Clothing Exhibition, Second Half of 2026, Yaoundé – Republic of Cameroon**

With a view to promoting trade in commodities among OIC Member States, ICDT will organize the 3<sup>rd</sup> edition of the OIC Cotton, Textile and Clothing Exhibition during the second half of 2026 in Yaoundé, in partnership with the Cotton Development Company (SODECOTON), under the auspices of the Ministry of Trade and Small and Medium-Sized Enterprises, Social Economy and Handicrafts of Cameroon (MINPMEESA).

On the sidelines of this edition, ICDT will organize a buyers–sellers meeting on cotton, "OIC Cotton Meet," as well as panel discussions on certification and market access for textile products.

### **❖ 11<sup>th</sup> OIC Halal Products Exhibition, 25–27 November 2026, Istanbul – Republic of Türkiye**

ICDT, in cooperation with the Standards and Metrology Institute for Islamic Countries (SMIIC), is organizing—under the Patronage of the Presidency of the Republic of Türkiye—the 11<sup>th</sup> edition of the OIC Halal Products Exhibition from 25 to 27 November 2026 at the Istanbul Expo Center, concurrently with the "World Halal Summit 2026."

This exhibition, dedicated to Halal trade, standards, production, and logistics, represents an excellent opportunity for stakeholders in the Halal industry across OIC

Member States to promote their products and services, and to foster trade and investment in this high-potential sector of intra-OIC exchange.

❖ **“Made in OIC” Trade Fair, 4<sup>th</sup> Quarter of 2026, Cairo – Arab Republic of Egypt**

ICDT plans to organize the “Made in OIC” Trade Fair during the fourth quarter of 2026 in Cairo, under the auspices of the Egyptian Ministry of Investment and Foreign Trade.

This multisectoral trade fair will serve as a platform for the business community, trade promotion organizations, investment promotion agencies, chambers of commerce, professional associations, and economic operators from OIC Member States to showcase their manufactured products and services, conclude business transactions, and establish strategic partnerships.

**B. Investment Forums, Business Meetings, and Trade Missions**

To increase the opportunities for meetings of economic operators of the OIC countries to boost intra-OIC trade partnerships, the year 2026 will witness the organization of investment forums, business missions, and B2B meetings. These meetings will highlight new investment opportunities and further strengthen economic relations between member countries. A variety of economic stakeholders will participate in public and private investment stakeholders, investment promotion agencies, technical and financial partners, employer associations, chambers of commerce and industry, professional associations, financiers, and international experts. These include:

Investment Forums, Business Meetings and Trade Missions in order to increase the opportunities for economic operators from OIC countries to meet, thereby boosting intra-OIC trade and partnership, the year 2026 will see the organization of investment forums, business missions and B2B meetings. These meetings will highlight new investment opportunities and further strengthen economic relations between member countries. Various economic actors will take part: public and private investment stakeholders, investment promotion organizations, technical and financial partners, employer federations, chambers of commerce and industry, professional associations, financiers and international experts.

❖ **OIC Investment Forum in Africa, Third Quarter of 2026, Bamako – Republic of Mali**

This Forum is organized by the Islamic Centre for Development of Trade (ICDT), in collaboration with the Islamic Development Bank Group (IsDB) and its Business Forum (THIQAH), as well as the Ministry of Industry and Trade of Mali, under the Presidency of His Excellency the President of the Transition, Head of State of the Republic of Mali, and His Excellency the Secretary General of the Organization of Islamic Cooperation (OIC).

Initially scheduled for December 2025, the Forum has been postponed to the third quarter of 2026, in consultation with the Malian authorities. Held under the theme *“Unlocking Africa’s Investment Potential,”* the Forum will serve as a strategic platform dedicated to promoting Africa as a leading and attractive investment destination for OIC Member States. It will bring together government leaders, investment promotion

agencies, international institutions, and private sector stakeholders to engage in constructive dialogue and conclude partnership agreements.

The event will highlight:

- Key investment opportunities in strategic sectors such as mineral resources (gold, iron, copper), agribusiness (agriculture, livestock, fisheries), fertilizers, oil and gas, renewable energy, tourism, telecommunications, airport and land infrastructure, as well as the wood, electrical, mechanical, and plastics industries;
- Incentives and facilities provided by African member states to attract investors;
- High-level discussions on the role of financial institutions in mobilizing capital for large-scale, high-impact projects.

The Forum components:

- High-level investment panels bringing together opinion leaders, decision-makers, and experts to discuss investment strategies, opportunities, and challenges. These panels aim to mobilize financing, promote investment-friendly policies, and stimulate economic growth;
- Deal rooms: spaces dedicated to presenting the participating countries' priority investment projects to financial institutions and strategic partners;
- Sectoral panels on topics related to the development and promotion of investment in Africa-OIC, including industrialization, sustainable finance, food and health security, women's entrepreneurship, and employment opportunities for young people;
- Investment Promotion Agencies (IPAs) exhibition space: a privileged platform to showcase national expertise in investment promotion and foster the exchange of experiences with African countries.

#### ❖ **Technical Assistance to African IPAs**

As part of the capacity-building programme for African Investment Promotion Agencies (IPAs) of the Organization of Islamic Cooperation (OIC), the Islamic Centre for Development of Trade (ICDT), in collaboration with the Capacity Development and Cooperation Department of the Islamic Development Bank (IsDB), plans to implement technical assistance for APIM Mauritania and ANIE Chad during the period 2026–2027. The main objective is to strengthen their ability to attract both foreign and domestic investment by fostering a conducive business climate, supporting the development of bankable projects, updating their investment charters, and facilitating the sharing of successful experiences with other OIC IPAs.

To achieve these objectives, ICDT will adopt a multidimensional approach that includes support in the development of promotional strategies, the identification of high-potential sectors, the promotion of international partnerships, and the dissemination of best practices.

- Mauritania: A session to be held in Morocco from 30 March to 3 April 2026.
- Chad: The date of this training session will be determined in consultation with ANIE Chad.

### ❖ African SME Forum, 11 – 13 June 2026, Dakar-Senegal

The ICDT plans to organize this Forum in collaboration with the Agency for the Development of Small and Medium Enterprises (ADPME – Senegal), which aims to strengthen the economic integration of African SMEs on an international scale. It will bring together delegations of small and medium-sized enterprises (SMEs) from African OIC Member countries, public and private partners and donors, all committed to African economic development and integration.

### ❖ ICDT Invest Days – Upcoming Editions in 2026

The “ICDT Invest Days” Forum has become a flagship event for fostering investment among OIC Member States, building on the notable success of its previous editions held successively in Senegal, Mauritania, The Gambia, Cameroon, and the Comoros. In this same momentum, ICDT plans to organize the following editions in 2026:

- ICDT Invest Days: Libreville – Gabon, 11–12 May 2026
- ICDT Invest Days: Bissau – Guinea-Bissau, 13–14 July 2026
- ICDT Invest Days: Niamey – Niger, December 2026

These high-level forums will showcase new investment opportunities in the host countries and further strengthen their economic ties with other Member States of the Organization of Islamic Cooperation (OIC). They will bring together a broad range of economic stakeholders, including public and private investment actors, development partners, and regional financial institutions.

### ❖ OIC Meets

The Islamic Centre for Development of Trade (ICDT), in collaboration with national and regional partners, organizes a series of thematic meetings entitled “**OIC Strategic Product Meet**” aimed at promoting strategic products of the Member States of the Organization of Islamic Cooperation (OIC).

The meetings scheduled for this year include:

**OIC Cotton Meet:** Cameroon, to be held on the sidelines of the 3rd edition of the OIC Cotton, Textile and Apparel Exhibition, organized in partnership with the Arab Bank for Economic Development in Africa (BADEA) and the Ministries of SMEs and Agriculture of Cameroon.