

26TH MEETING OF THE TOURISM WORKING GROUP (TWG)

IMPACTS OF CLIMATE CHANGE AND MITIGATION STRATEGIES FOR SUSTAINABLE OIC TOURISM

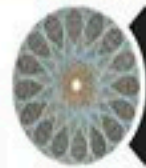
presented by



[4.1] UNSDGs - MFTH Integration (Conceptual & Fundamental Ground)

Islam, Iman, Ihsan, A'dalah & Falah (Ukhwawi Orientation /Eternal Blessing from Allah SWT)

Maqashid Sharia



Protection of Deen (*hifzh ad-Diin*)



Protection of Soul (*hifzh an-Nafs*)



Protection of Intellect (*hifzh al-'aql*)



Protection of Lineage
(*hifzh an-Nasal*)



Protection of Wealth (*hifzh al-Maal*)

MFTH Standard



UN Sustainable Development Goals



World To Be Taken Care by Human as Khalifah & Positive Impact Creation Orientation to Get Barakah and Blessing from Allah SWT while interacting with other human, living creatures & environments

Sustainable & Resilient Islamic Tourism

Islamic tourism must be sustainable and resilient for long-term prosperity. Our approach aligns with UN SDGs and Islamic principles of Earth stewardship reflected in Quran and Hadith. Malaysia's experience highlights practical pathways forward.

Key Pillars of Integration

Policy

Technology

Community
Empowerment

Research & Education

MFAR : Embedding Sustainability in National Policies



Policy Alignment:

Integrates National Climate Change policies and the National Tourism Policy 2030.

Eco-Friendly Operations:

MFAR encourages sustainable business practices and international environmental standards.

Standards of Excellence:

Built on MS2610:2015, Malaysia's pioneering standard for Muslim-friendly travel.

Inclusivity & Growth:

Bridges cultural/religious needs with socio-economic prosperity for local communities.

Global Leadership:

Positions Malaysia as a premier destination for ethically and spiritually conscious travelers.

Urutan Malaysia: Preserving Heritage

**Gender-Specific
Wellness**

**Preserving
Intangible Heritage**

**Local Supply Chain
Support**

**Social ESG
Alignment**

**Community
Empowerment**

Mosque Tourism : Technology & Digitalisation

Immersive Discovery

Heritage Preservation

Eco-Friendly

Strategic Growth





Overview Masjid Cina Muslim Klang



Pond



Prayer Hall



Guest Room

Masjid Al-Hasanah: Community Empowerment

Economic Hub

Urban farming and entrepreneurship programs support local livelihoods.

Green Tech

Solar panels and rainwater harvesting reduce environmental footprint.

Social Inclusivity

Dedicated rest facilities for delivery riders and the public

Cultural Exchange

"Mosque Open Days" foster interfaith dialogue and social cohesion.

Holistic Growth

Blends worship with environmental stewardship and responsible tourism



Research & Education : Sustaining Knowledge

Talent Pipeline

MOUs with universities to integrate Islamic Tourism modules into higher education.

Strategic Research

Data-driven insights on UNESCO sites, modest fashion, and industry policy.

Knowledge Platforms:

Advancing innovation via the Islamic Tourism Journal, Islamic Tourism Research Grant and Islamic Tourism Symposium

Future Readiness:

Investing in education and talent to ensure long-term industry resilience.

Conclusion

**International
Collaboration**

**Tourism
Resilience and
Sustainability**

**The 5th World Islamic
Tourism Conference**

Thank you