

April 21st, 2026

COMCEC PROJECT SUPPORT PROGRAMS

26th Meeting of COMCEC Tourism Working Group



COMCEC
COORDINATION
OFFICE

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Outline



1. Overview of the COMCEC Project Support Programs
2. Objectives and Main Characteristics of the COMCEC Project Funding (CPF)
3. Project Preparation and Submission
 - a) How to prepare a project proposal
 - b) Online Project Submission
4. Timeline Cycle of the Project
5. Tourism Projects under CPF in 2026



1) Overview

COMCEC
Project Funding

2014

COMCEC
Al-Quds Program

2019

COMCEC
Syria Program

2026



1) Overview

* More than 170 Projects from 32 Countries and 6 OIC institutions (43 Projects in Tourism)

* Almost all member countries as a beneficiary



2) Objectives and Main Characteristics



WHAT?

A grant-based finance mechanism, was introduced by COMCEC Coordination Office in 2014 as a policy support instrument under the COMCEC Strategy

WHY?

- Increasing institutional and human capacity
- Supporting implementation of policy recommendations adopted by COMCEC Ministerial Sessions
- Enhancing cooperation and solidarity among the member countries

WHO CAN APPLY?

Relevant public institution of a Member Country (Registered to Relevant Working Group) or an OIC Institution/Organ operating in the field of economic and commercial cooperation



2) Objectives and Main Characteristics

HOW?

Financing projects in seven cooperation areas;

- * Agriculture
- * Financial Cooperation
- * Digital Transformation
- * Trade
- * Tourism
- * Poverty Alleviation
- * SMEs
- * Transport and Communications

MAIN PROJECT TYPES

- Training , Study Visit, Workshop, Conference and Seminar , Publicity Meetings and Preparation of Audio, Visual and Written Materials
- Peer-to-Peer Experience Sharing
- Needs Assessment

Moreover, Opportunity to implement project individually



2) Objectives and Main Characteristics



SUPPORTED THEMES IN TOURISM THIS YEAR

- Developing and Branding Gastronomy Tourism Destinations within OIC
- Developing/Improving Strategic Development Plans and Marketing Strategies for Gastronomy Tourism
- Developing/Improving Local Farmers/Livestock Breeders Program Focusing on Gastronomy
- Developing Programs and Initiatives on Culinary Techniques
- Strengthening Legal Protection, Governance, and Risk Preparedness by Establishing and Updating Tangible/Intangible Heritage Inventories, Legislation, Monitoring Systems and Risk and Crisis Management Protocols
- Providing Necessary Mechanisms for Ensuring Sustainable Financing for the Heritage Tourism Sector
- Diversifying Heritage Tourism Products including New Heritage Elements in Emerging Destinations and Managing Visitor Demand Aligned with Carrying Capacities of the Respective Tourism Destination
- Promoting, Branding and Improving Visitor Experience through Marketing Communications, Storytelling, Infrastructure Improvements and Smart Technologies
- Empowering Communities through Awareness, Involvement, Providing Incentives for Local Employment and Developing Benefit-Sharing Mechanisms
- Impacts of Climate Change and Mitigation Strategies for Sustainable OIC Tourism



2) Objectives and Main Characteristics

SUPPORTED THEMES IN TOURISM THIS YEAR

<https://programs.comcec.org/>



3) Project Preparation and Submission:

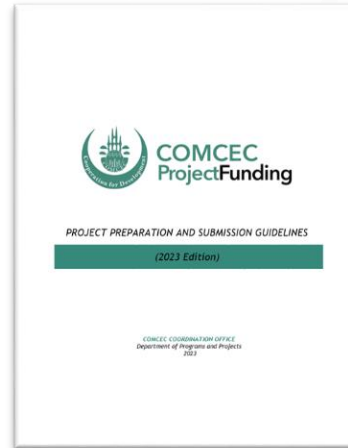
a) How to Prepare a Project Proposal



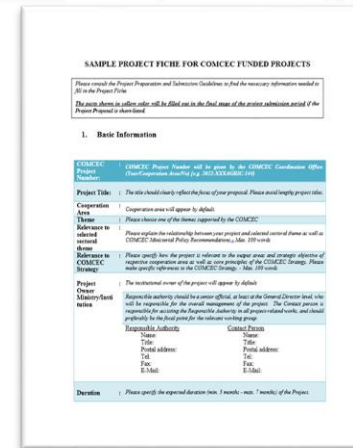
- Review the reference documents on the Project Management Information System (<https://project.comcec.org/>) and Programs Website (<https://programs.comcec.org/>)

- ❖ Project Preparation and Submission Guidelines
- ❖ Sample Project Fiche
- ❖ Supported Themes
- ❖ COMCEC Strategy

- Send the relevant documents to the interested national institutions/departments
- Fill out the online project fiche through Project Management Information System
- Feel free to consult with the CCO



Project Preparation and Implementation Guidelines



Sample Project Fiche



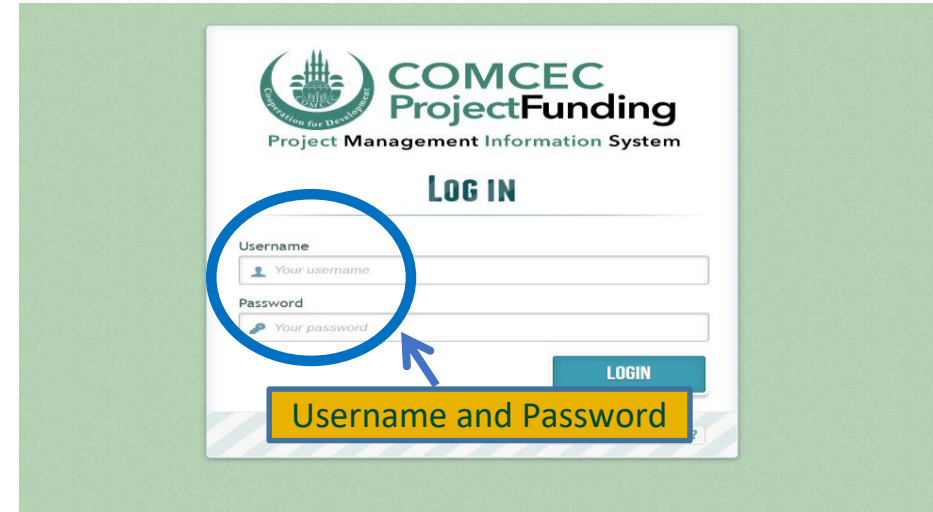
3) Project Preparation and Submission:

b) Online Project Submission

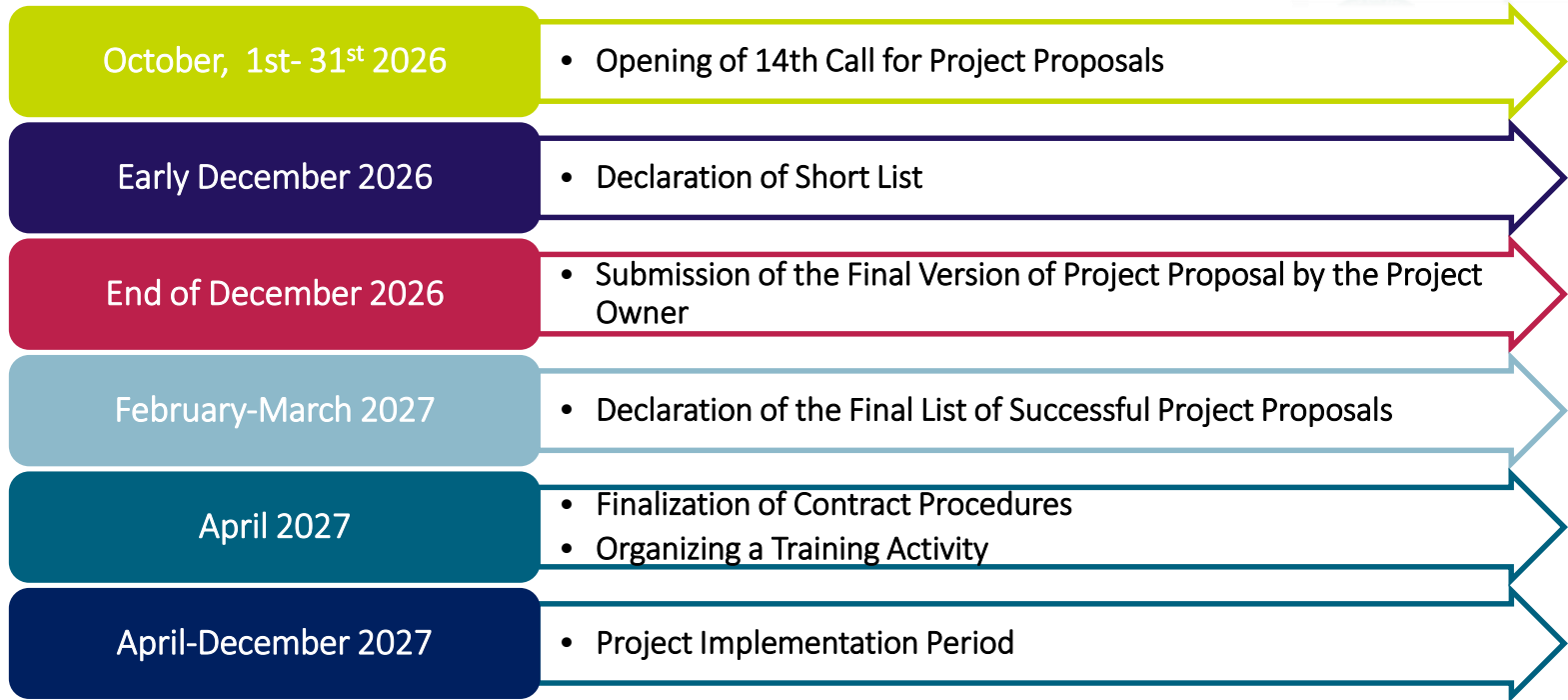
ONLINE PROJECT SUBMISSION:

<https://project.comcec.org/>

- The Username and Password are only provided to the sectoral focal points.
- If you do not have username and password, please contact cpf@comcec.org.



4) Timeline Cycle of the Project



5) Tourism Projects under CPF in 2026



BANGLADESH	Enhancing Cultural Heritage Site Preservation by Strengthening Governance and Monitoring Systems
The GAMBIA	Strengthening Culinary Tourism of the Gambia through Enhancing the Capacity of Chefs/Cooks in the Tourism and Hospitality Sector
INDONESIA	Strengthening and Branding Tourism Destinations in Indonesia with OIC/SMIIC Halal Standards
MALDIVES	Enhancing Maldivian Gastronomy Tourism by Increasing the Recognition of Traditional Cuisine
UZBEKISTAN	Sustainable Tourism Villages Initiative: Empowering Communities and Enhancing Rural Visitor Experiences
UGANDA	Strengthening Uganda's Culinary Tourism through Skills Development
SMIIC	Capacity Building of Tourism Stakeholders with OIC/SMIIC Halal Restaurant and Tourism Services Standards
SESRIC	Strengthening Egypt's Cultural Tourism Destination Brand through Sharing Experiences



Tourism Projects under CPF in 2026



BANGLADESH

Project Title : Enhancing Cultural Heritage Site Preservation by Strengthening Governance and Monitoring Systems

Project Owner : Ministry of Civil Aviation and Tourism

Project Partners : Türkiye, Uzbekistan, Egypt, Jordan, Saudi Arabia, SESRIC

Project Activities : Workshop

Project Purpose : Strengthening governance and monitoring systems to preserve cultural heritage sites through best practices, necessary regulations, institutional improvements, and active stakeholder participation



Tourism Projects under CPF in 2026



The GAMBIA

Project Title : Strengthening Culinary Tourism of the Gambia through Enhancing the Capacity of Chefs/Cooks in the Tourism and Hospitality Sector

Project Owner : Ministry of Tourism and Culture

Project Partners : Türkiye

Project Activities : Study Visit and Training

Project Purpose : Promoting local cuisine through equipping chefs and cooks in the Gambian hospitality sector with modern culinary techniques, innovative food service and menu development approaches, and aligning their practices with standards



Tourism Projects under CPF in 2026



INDONESIA

Project Title : Strengthening and Branding Tourism Destinations in Indonesia with OIC/SMIIC Halal Standards

Project Owner : Ministry of Tourism

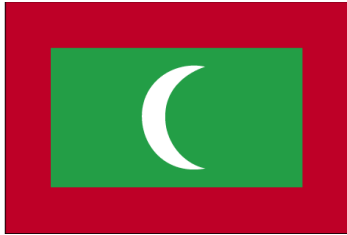
Project Partners : Malaysia, Türkiye, UAE and SMIIC

Project Activities : Study Visit and Training

Project Purpose : Empowering conformity assessment systems and quality infrastructure to align Indonesia's tourism ecosystem with OIC/SMIIC standards



Tourism Projects under CPF in 2026



MALDIVES

Project Title : Enhancing Maldivian Gastronomy Tourism by Increasing the Recognition of Traditional Cuisine

Project Owner : Ministry of Tourism

Project Partners : -

Project Activities : Publicity Meeting and Prep. of Audio, Visual and Written Promotional Materials

Project Purpose : To enhance tourism competitiveness by promoting and branding Maldivian gastronomy through creating stronger links between tourism and local communities

Tourism Projects under CPF in 2026



UZBEKISTAN

Project Title : Sustainable Tourism Villages Initiative: Empowering Communities and Enhancing Rural Visitor Experiences

Project Owner : Tourism Committee under the Ministry of Ecology, Environmental Protection and Climate Change

Project Partners : Türkiye, Indonesia and SESRIC

Project Activities : Workshop and Study Visit

Project Purpose : To empower sustainable, community-driven rural tourism by enhancing human capacity, improving village standards, and diversifying visitor experiences



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Tourism Projects under CPF in 2026



UGANDA

Project Title : Strengthening Uganda's Culinary Tourism through Skills Development

Project Owner : Ministry of Tourism, Wildlife and Antiquities

Project Partners : Egypt

Project Activities : Study Visit and Training

Project Purpose : To enhance the competencies of key stakeholders in the field of gastronomy tourism in specific areas with the aim of improving tourism competitiveness.

Tourism Projects under CPF in 2026



Project Title : Capacity Building of Tourism Stakeholders with OIC/SMIIC Halal Restaurant and Tourism Services Standards



Project Owner : SMIIC

Project Partners : Egypt, Malaysia, Morocco, Uzbekistan, Senegal, Jordan and Lebanon

SMIIC

Project Activities : Training and Workshop

Project Purpose : To enhance the compliance of accommodation establishments, including restaurants and hotels, with OIC/SMIIC 6 (Halal Restaurants) and OIC/SMIIC 9 (Halal Tourism Services) standards in their service delivery.



Tourism Projects under CPF in 2026



SESRIC

Project Title : Strengthening Egypt`s Cultural Tourism Destination Brand through Sharing Experiences

Project Owner : SESRIC

Project Partners : Egypt, Türkiye, Uzbekistan, Malaysia and Senegal

Project Activities : Training and Workshop

Project Purpose : To promote Egypt as a heritage tourism destination by enhancing visitor experience, cultural visibility, empowering local communities, and utilising digital innovation



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COMCEC ProjectFunding

THANK YOU

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